TV GUIDE®

How Gracie Allen Gets That Way

LOCAL PROGRAM LISTINGS
WEEK OF OCTOBER 8-14

15¢

George Bur
Gracie Aller

1443407 168 070 6355
ERNEST WHITAKER
OLEY PA

as we see it

Before we forget about baseball for the year, let's offer some free and only slightly biased advice to Mr. Ford Frick and the baseball club owners: *Don't cut down on baseball telecasts, gentlemen.*

The evidence from your own research firm, which has answers from 10,000 fans, indicates that there are many reasons besides television that keep them away from the turnstiles.

Certainly you don't need a research firm to tell you that baseball is much more fun when viewed at a ball park than it is on a 21-inch TV screen. But if you watch at home there's no frustrating search for a high-priced parking spot, no surly usher, no overpriced hot dog and soft drink, no uncomfortable seat (the cushion comes extra). And there is escape from the boredom of slow-moving pitchers.

Perhaps those matters should be cleared up before you cut off the Nation's televised baseball.

You enthuse about baseball's appeal to youngsters, and, if anything, baseball is more popular than ever with them. Television can be thanked for that. You tried to whip up baseball enthusiasm from the ladies—but the ladies didn't really respond until television arrived.

We see no reason why all of a team's away-from-home games can't be televised; no reason why most, if not all, of a team's home games can't be televised. Make the stadium, the parking facilities and the prices appealing to the millions of new fans television has made for you and gate receipts will continue to increase.

In the long-range view, your most important job is to keep stimulating interest in baseball, not counting today's receipts. And exposing as many people as possible to baseball—through television—will make the future take care of itself.

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Walter H. Annenberg, *Editor*

Merrill Panitt, *Managing Editor*
Alexander H. Joseph, *Associate Editor*
Harry Harris, *Associate Editor*
Oliver H. Crawford, *Programming Editor*

Michael J. O'Neill, *Advertising Director*
Donald P. Kahn, *Promotion Director*
Henry H. Oschay, *Circulation Director*

James T. Quirk, *Publisher*

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TV Teletype*

NEW YORK **Bob Stahl reports:**

Last-minute postponement of CBS' Joe and Mabel telefilms, originally scheduled to start Sept. 20, has led to speculation that the show was canceled. But both the producers and CBS still insist there just weren't enough films completed to afford protection in case someone in the cast became ill. Meanwhile, Meet Millie continues in that Tuesday night time period.

* * *

ESTHER WILLIAMS will be a guest on Omnibus Oct. 30--to give viewers a swimming lesson, of course . . . Omnibus also readying a dramatization of GEN. BILLY MITCHELL's court martial as one segment of a four-part history of aviation . . . BARRY SULLIVAN signed for the "title" role in A Man Called X, new Ziv telefilm series.

* * *

GARRY MOORE adding a "Five Cent Question" feature to his morning show--not as a take-off on The $64,000 Question, but as a "testimonial to the public's generosity instead of its greed," GARRY says . . . GARRY, incidentally, is putting out a new record album titled "Music I Like," in which he sings and plays drums.

* * *

Annual Ringling Bros. Circus Christmas party at Sarasota, Fla., will be televised by CBS Friday, Dec. 16. The show will take over the Mama and Our Miss Brooks time periods that night . . . NBC will televise the circus' opening night in New York next spring, in color.

* * *

Ever notice that HAL MARCH has a broken nose? Well, the guy who broke it for him was JACKIE GLEASON. HAL guested once on GLEASON's old Cavalcade of Stars, where JACKIE was to hit him on the schnozz with a breakaway bottle. Seems the bottle didn't break away . . . GLEASON scheduled to conduct a dance band at a New York hotel for 10 days early next spring and also may lead the Baltimore Symphony Orchestra in a special concert.

* * *

On EDWARD R. MURROW's list for a future Person to Person visit--HAROLD MINSKY, the burlesque impresario . . . Either CONNIE RUSSELL or RHONDA FLEMING will play the lead in Adventures of a Model, new telefilm series.

* * *

You may see comedian RED BUTTONS in some serious dramatic roles this season. RED got his TV start as an actor on the old Danger series . . . Still another Western series in the works, but this one probably won't be the adult type. It's to be titled Adventures of Zane Grey, based on the late novelist's many books.

* * *

WILL ROGERS, JR. expected to take over as roving host of CBS' revamped hour-long Morning Show. It will follow the kiddies' Captain Kangaroo, which moves up to 7 A.M. (E.T.) . . . A telefilm series being readied based on cartoonist BILL MAULDIN's "Willie and Joe" characters.

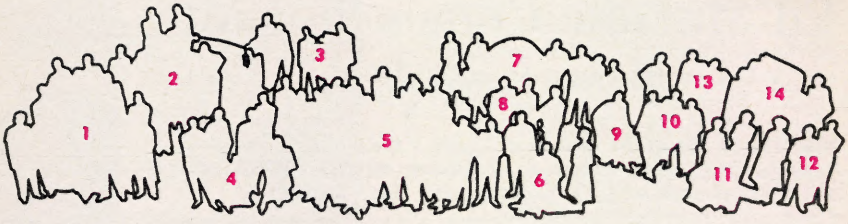
*Trade-mark, Teletype Corp.

Continued on Inside Back Cover

Familiar: these are the faces remembered from 'Dr. Jekyll and Mr. Hyde.' From left: Michael Rennie, Mary Sinclair, Sir Cedric Hardwicke, Karen Scott and Keith McConnor.

More Than Meets The Eye

95 PEOPLE WERE NEEDED TO PUT A DRAMA ON THE AIR



1. Camera crew, three men for each of four cameras. 2. Sound men, two for eacn of four booms and a man in control booth. 3. Electricians and set changers. 4. Director, assistant and floor manager. 5. Cast. 6. Producer and aides. 7. Commercial production unit. 8. Publicity. 9. Art director. 10. Make-up experts. 11. Story department. 12. Guest relations. 13. Prop men. 14. Wardrobe department. (The sign is part of the show's regular commercial.)

The play was "Dr. Jekyll and Mr. Hyde" on the *Climax!* series. Viewers saw five principals and more than a score of supporting players and extras on their screens. But what no one saw —in one place, at any rate—were all those needed to get the show on the air. Here they are, all 95, assembled by TV GUIDE in Los Angeles to demonstrate what an immense and complicated business is the production of just one television program.

Ed Murrow Comes To Call

By Amy Vanderbilt

Miss Vanderbilt is the author of "Amy Vanderbilt's Complete Book of Etiquette," writes a syndicated newspaper column and conducts her own TV program, It's Good Taste.

Just in case Ed Murrow decides to call on you, let me warn you. First, he doesn't ask *you*. You find out about his plans in alarming ways.

Way back in February, I arrived home one evening to find my household in an uproar. A large sound truck had pulled up in my driveway that morning and had made a careful tour of my house and grounds. A man with a movie camera had gone through the house. To my housekeeper's weak protests (she recognized the magic of the initials "CBS") the truck's crew responded, "Oh, we're from Ed Murrow and he *knows* Miss Vanderbilt." He does, but I didn't expect him so informally.

We sat on tenterhooks for months. We read items in the papers from time to time—for example, that the electric company had granted CBS permission to tap the main power line for the broadcast—but heard nothing from our guest, himself.

As the TV winter season began drawing to a close, I felt safer. Ed obviously wasn't coming until fall.

Then, just 10 days before I went coast to coast with 15,000,000 people crowding into my living room, I ran into Ed Murrow in New York. "I understand you've been out my way," I squeaked. "Yes, I have," he replied with that enigmatic smile. Three days later came the bombshell. "If the telephone company can get the tower up in time, you're on next Friday." They could and I was.

On the Saturday before the Friday broadcast, telephone men arrived and began wiring my trees, setting up a communications center in the garage and, somewhere back of my acreage, setting up a 30-foot tower. In fact, they wired just about everything but the children.

On Wednesday a researcher arrived and spent the afternoon. He reported to Murrow that Paul had acquired a black eye playing ball with his Little League. "For heaven's sake, *preserve* it," laughed Murrow (and Paul and his shiner *did* steal the show).

On Friday at 1 P.M., 18 members of Murrow's crew arrived. There were others, too—among them the producer, the assistant producer and "grips" to move the furniture and clean up afterwards (very nicely, too).

My house is large, but the Murrow equipment is enormous. The family and I had our dinner upstairs in the bedroom—the only place for us. The crew was going to knock off for supper—out—but a thunderstorm made that a poor idea, so we set up a buffet. Eighteen pounds of ham, 10 of hamburgers, 40 doughnuts, quarts of coleslaw, a half dozen loaves of rye bread, five pounds of cheese and several gallons of coffee disappeared. It's lucky we had the freezer.

There is a Murrow crew man in charge of hazards, like cats. We have four mother cats and 13 babies, a rabbit and a bloodhound. This Murrowman, a charming Turk named

Ridvav Gogen, told us that while the kittens and the rabbit could be on the show in their baskets, the mother cats would have to be locked up, because they persisted in removing the kittens and might get under the cameras, which were on dollies.

At 5:30 P.M., a nice man came up to my bedroom, where I was being made up by a CBS make-up man, and equipped me for sound with batteries, wires and a tiny microphone about the size of a quarter.

Afterward I walked through the rooms set up for the show—rooms whose floors were carefully protected by canvas and flooded with light. Camera angles were studied, sound levels taken, instructions given to all involved (don't talk over your shoulder, the mike won't pick up your voice; don't walk backward, it looks peculiar to the audience; don't speak too rapidly). Shiny objects, like my tea service, are sprayed with something like rubber cement or removed.

Did I see Murrow at my house? No, I didn't. There is no monitor for the guidance of the interviewee. He is instructed not to look into the camera with the red light, but to the *right* of the camera. Ed's voice comes in over a speaker about an hour before the broadcast for a little chat, then disappears until just before air time.

In our house, because of the power problem, every appliance, including the electric coffee maker, and all upstairs lights were turned off.

When it's all over, Ed returns to your house on a closed circuit. He will tell you it was one of his best shows (no matter what) and thank you for letting him visit you. Don't think it's over. The crew remains—well, in my case it did—until 3 A.M., packing up. And, in spite of State police guard, *floods* of neighbors beat their way through to us.

For weeks afterward you will be answering your fan mail—and later Ed sends you any of *his* mail which mentions you. As a final memento, you get a kinescope of the show on 16 millimeter sound film, so you can see for yourself—and your grandchildren can see, too—just how you *really* were on *Person to Person.*

Advertisement

Deafened Doctor Confesses

— in new book on Deafness

New York, N.Y.: The amazing story of a leading ear specialist — deafened himself for over 15 years, was revealed today. In his 63 page book he frankly confesses his own hard-of-hearing problem, his difficulties, embarrassment, and how through years of study and experience he found the solution to his own predicament.

The publisher's edition of this book sells for $1.00 in book stores everywhere, but Audivox offers a special limited edition, containing exactly the same text, to any hard-of-hearing person at no cost. For your Free Copy, in a plain envelope, write Audivox, Inc., Dept. TV, 123 Worcester St., Boston, Mass. Name and address on a posteard is suffieient.

'Big Town's' Big Boss

Actor Mark Stevens Writes, Directs And Produces TV Series

Perhaps the most quietly effective operator in TV these days is a movie actor named Mark Stevens who, just a year ago, signed a routine contract to star in 39 episodes of *Big Town*. When he replaced Pat McVey as Steve Wilson, managing editor of The Illustrated Press, Trudy Wroe was signed to play the paper's "sob sister," Lorelei.

Although no one knew it then, Stevens' signature on the contract was a death warrant for the accepted format of *Big Town*, for Miss Wroe's job and for the production company which was turning out the film series.

Before Stevens entered the picture, *Big Town*, which launches a new series on NBC Tuesday, was a routine cops-and-robbers show in which the managing editor and the girl reporter were forever chasing after gangsters and replating Page One.

Stevens, who originally went into the acting business for the sole purpose of saving money to buy a newspaper of his own, began to edit offscreen as well as on. His first target: the show's directors.

"They were hiring minimum-rate directors," he claims, "and so we were getting minimum-rate performances. When I squawked once too often, they said, 'Well, why don't you direct it yourself?' So all of a sudden I was a director."

Stevens' next point of attack was the script department. He didn't agree that a managing editor is a Sam Spade in disguise, complete with a cute doll as a sidekick. "A sob sister," he explains, "just didn't fit." That spelled "Exit" for Trudy.

By midseason, actor-director Stevens was a writer, too, and the results were beginning to show.

The managing editor had calmed down into a newspaperman with a civic conscience. The sob sister had disappeared. The stories were pegged on actual civic problems, dramatizing

Mark Stevens, as Steve Wilson, clutches phone, Doe Avedon in *Big Town* episode.

the power of the press in helping lick them. Sample subjects: the employment problem faced by men over 40, the black-market traffic in blood plasma, crookedness in the boxing business, the low pay of school teachers.

Inevitably, there were squawks. The production company, seeing control of a good property gradually slipping out of its hands, demanded a showdown with the sponsor. ("They hate Stevens' guts over there," a trade paper reporter said recently, "but how can you quarrel with success? The guy has been right in every move he's made. This is the most improved show on the air.")

The sponsor, Lever Brothers, chose to side with Stevens. "I guess they liked what they saw," the actor says. "Anyway, they told me they wanted me to produce the show. I offered a partnership deal to the production company, but they apparently didn't want in on that basis."

Big Town is now being produced at a new studio by Mark Stevens Productions. He has a firm acting-producing-directing deal for 39 films.

Stevens is looking for a girl to portray the managing editor's girl friend. "Lorelei," he says firmly, "is dead. But we do need a girl, and I think it best to cast her as Steve Wilson's love interest. She probably won't appear in every episode, at least not at first. She'll be a commercial artist, or something along that general line."

He's planning shows on immigration problems, teen-age gangs and other civic headaches—and one on the current rash of so-called "expose" magazines. "We should have a lot of fun with that one," he grins.

He's also looking around for a second TV film series and motion picture properties for his new company. "I guess I'm in business," he says. "Lot of work cut out for me." Asked about his health, Stevens scratches his head ruefully. "Well," he admits, "I force myself to carry $750,000 worth of life insurance. Let's put it that way."

TV GUIDE PREVIEWS

SHOWS THIS WEEK

Who's doing what on your TV screen during the next seven days? Here, in a pictorial report, is part of the answer. Old favorites will return; others, already back, will be up to new tricks, and there will be at least two spectaculars—one, "Show Biz," stressing the past; the other, "1976," the future.

Back To Work. George Gobel, above, returns tonight (Saturday). *$64,000 Question* alumnus Gino Prato faces TV cameras again tonight as Perry Como's guest. Alistair Cooke and *Omnibus* begin fourth year Sunday. Bishop Sheen switches to ABC Thursday.

Gino Prato.

Alistair Cooke.

Bishop Fulton J. Sheen.

John Wayne Guests. Lucille Ball, trapped in film star's dressing room in Monday's instalment of *I Love Lucy*, pretends that she's George, Wayne's masseur. Lucy's in a jam after trying to swipe cement cast of a footprint.

New Cast, New Locale. Friday's *Our Miss Brooks* episode, the second of the new series, will find Eve Arden & Co. moving from Madison High to Mrs. Nestor's Private Elementary School. Bob Sweeney, formerly of *My Favorite Husband,* portrays Oliver Munsey, Mrs. Nestor's brother and the school's vice principal. Their tin friend is one Oscar, who specializes in sharpening pencils.

Nostalgia. Groucho Marx heads a big cast (Eartha Kitt, Dennis Day, Bert Lahr) in "Show Biz" Sunday.

Baby Expert. Dr. Benjamin Spock, authority on baby care, launches an NBC program on Sunday afternoon.

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RCA Victor 24-inch Television Deluxe

On the outside, the new RCA Victor *Everest Deluxe* is a refreshing departure from TV of the past. Its beauty is crisp and trim . . . uncluttered by obvious dials and gadgets. That's the new "Un-Mechanical Look." Inside, the *Everest Deluxe* is an engineering triumph. That whopping picture is as clear and sharp as possible, even in difficult reception areas! You get extra convenience too, with new "High-Side" tuning and "Front Window" VHF channel indicator. So . . . indulge your taste for luxury TV. 24-inch Television Deluxe is priced lower than ever — at your RCA Victor dealer's today!

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Liberace

Emerson

Philadelphia Dateline

You can expect to see Glenn Derringer, the 11-year-old musical genius from West Oak Lane, on a future showing of the Mouseketeers segment of Ch. 6's *Mickey Mouse Club*. The young organist has returned home after making the film in Hollywood with his sister.

Hal March, emcee of *The $64,000 Question*, is due to visit our town later this month. He'll appear at a United Community Campaign luncheon.

Also heading this way is pianist Liberace and brother George, seen on Ch. 3 and 8. They'll be here on Monday, Nov. 7, in connection with their new movie, "Sincerely Yours."

TV's Faye Emerson is skipping all video activity while on tour with "The Heavenly Twins," now in Philadelphia.

A behind-the-scenes story of the numbers game operation here will be told when Ch. 3's *Tele-Scope* resumes on Saturday, Oct. 8, at 7 P.M. The former *Telerama* series under a new name, the show's camera crews have been covering police raids locally for 10 days.

Now that Tom Moorehead has selected the area's prettiest secretary on Ch. 6's *Morning Theater* show, he's accepting nominations for the prettiest waitress. Mrs. Julia Tracy, 113 Eutaw Ave., Camden, won the first contest.

There's more football in store for Ch. 12 viewers. The station has booked the *College Game of the Week*, for Wednesdays at 9 P.M., with Tom Harmon narrating. Complete films of all Philadelphia Eagles games, home and away, are being seen Mondays at 10:50 P.M. with Bosh Pritchard commenting.

The monthly Young at Heart award given on Ch. 10's *Children's Hour* will go to Mrs. Grace Robertson on Sunday, Oct. 9, at 11:30 A.M. A representative of the Pennsylvania Society to Protect Children from Cruelty, she was nominated for the honor by two of her charges. They'll be on hand Sunday.

An audience participation show for the youngsters is due with *Carny's Cartoons* starting Saturday, Oct. 8 at 10 A.M. Jack Valentine and Carny C. Carny will mingle with the visitors.

Chief Halftown, who took up bowling only two years ago and now rates as an expert, is now tutoring Ch. 6 personnel in the sport.

Channels listed in program section

3	**WPTZ**	(NBC) Architects Bldg., 17th and Sansom Sts., Philadelphia	LOcust 4-5500
6	**WFIL-TV**	(ABC, Du Mont) 46th and Market Sts., Philadelphia	EVergreen 2-4700
10	**WCAU-TV**	(CBS) City Line and Monument Ave., Philadelphia	GReenwood 7-8300
8	**WGAL-TV**	(CBS, NBC, ABC, Du Mont) 24 S. Queen St., Lancaster	Lancaster 5246
12	**WPFH**	(Independent) 10th and West Sts., Wilm., Business Office	Wilm. 6-2567

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EDUCATION IN YOUR LIVING ROOM

VIDEO UNIVERSITY IS BACK IN SESSION ON CH. 6 DAILY

PMC's Dr. Russell Erb demonstrates a chemical reaction for viewers at home.

School bells are ringing again for television viewers. That means *The University of the Air* has resumed classes on Ch. 6 each weekday at 11:15 A.M.

The Nation's first adult education series on TV, the program has provided thousands of persons with instruction in such varied fields as Spanish, chemistry, government, history, child psychology, home budgeting, economics.

From this semester's roster, you'll be able to learn about "Internal Medicine" from faculty members at Jefferson Medical College. Ursinus College will offer a course on "Japan and China." The Penn State Ogontz Center plans "Management Workshop."

If you're interested in the cultural development in painting, architecture and sculpture, you'll find the Tuesday class, "These Are Our Own," as presented by Lehigh University, to your liking. On the family side, Rider College will give a Wednesday course in "Marriage and the Family."

Political geography students will find examples close to home in "Development of Delaware Valley, U. S. A.," being presented Wednesday by Glassboro State Teachers College. The University of Pennsylvania will keep you up with the news in its course, "The World Behind the News."

For students of Greek drama, Temple University has booked a Friday course on the subject, while the Philadelphia College of Pharmacy and Science is offering "Look to Your Health" on the same day.

PMC's Dr. Russell Erb, who made his TV debut when the series began in 1951, continues his record of continuous service this term. He's offering a course in cosmetic chemistry for the ladies—"Let's Make Up."

The Chester prof finds the TV teaching assignment highly interesting because it attracts such a wide cross-section of the community. "People want to learn and they don't need any credits to tune in our classes. They like education mixed with a little humor," he noted.

Dr. Erb believes that commercial TV will continue to do a better job with teaching than the educational outlets, when they come into their own. "The commercial stations know how to make it interesting for the viewers," he said.

As with all television shows, the viewers always write. Dr. Erb, a native of Bethlehem, finds that, while he gets more mail from the ladies than the men, he draws a good response from two male groups: clergymen and bartenders. He doesn't offer any reason for this varied interest.

Dr. Erb looks forward to color television. He believes that when he can show chemical reactions in color, they'll be a big hit.

Subject matter for the video university is selected by a panel of six members representing the more than 25 participating institutions, and a station representative. Before classes begin each semester, Ch. 6 conducts a short course on the operation of television for the professors.

TV Movie GUIDE

Use this department to plan your entire week's TV movie viewing. For fuller details of each movie, see the regular program listing.

SATURDAY, OCTOBER 8

1:00 P.M. 6 "HAWK OF POWDER RIVER"
(Western) Eddie Dean, White Cloud.
"THE GUILTY"
(Drama) Bonita Granville, Don Castle.
4:30 P.M. 6 "DECOY"
(Drama) Jean Gillie, Edward Norris.
4:30 P.M. 8 "GENOESE DRAGNET"
(Mystery) Cesare Danova, Lianella Carell.
10:30 P.M. 6 "BATTLES OF CHIEF PONTIAC"
(Drama) Lex Barker, Lon Chaney, Jr.
11:45 P.M. 3 "CHAMPAGNE FOR CAESAR"
(Comedy) Ronald Colman, Celeste Holm.
12:00 Mid. 10 "UNDERCOVER"
(Drama) John Clements, Mary Morris.
12:15 A.M. 6 "THE CORPSE VANISHES"
(Mystery) Bela Lugosi, Luana Walters.

SUNDAY, OCTOBER 9

1:00 P.M. 3 "FORBIDDEN"
(Drama) Doug Montgomery, Hazel Court.
1:30 P.M. 10 "ONE TOUCH OF VENUS"
(Musical) Ava Gardner, Robert Walker.
5:00 P.M. 12 "MAN WHO WORKED MIRACLES" (Comedy) Roland Young.
6:30 P.M. 3 "ONE BIG AFFAIR"
(Comedy) Evelyn Keyes, Dennis O'Keefe.
7:30 P.M. 6 "ISLAND RESCUE"
(Comedy) David Niven, Glynis Johns.
7:30 P.M. 12 "LYDIA"
(Drama) Merle Oberon, Joseph Cotten.
9:00 P.M. 12 "I TAKE THIS OATH"
(Drama) Gordon Jones, Joyce Compton.
10:30 P.M. 6 "I'LL GET YOU"
(Mystery) George Raft, Sally Gray.
11:05 P.M. 12 "MAN WHO WORKED MIRACLES" Comedy) Roland Young.
12:00 Mid. 3 "TRIPLE CROSS"
12:00 Mid. 10 "POLICE DOG"

MONDAY, OCTOBER 10

9:30 A.M. 6 "MR. PEEK-A-BOO"
(Comedy) Joan Greenwood, Bourvil.
12:30 P.M. 6 "AVALANCHE"
(Drama) Bruce Cabot, Roscoe Karns.
1:30 P.M. 3 "SINGING TOWN"
(Musical) Nadia Gray, Maria Fiore.
6:00 P.M. 12 "WENT THE DAY WELL?"
(Drama) Leslie Banks, Frank Lawton.
6:30 P.M. 3 "HOUSE OF DR. BELHOMME"
(Mystery) Mary Stone, Beresford Egan.
7:30 P.M. 12 "INTRIGUE IN PARIS"
(Drama) Lola Lane, Noel Madison.
12:00 Mid. 12 "MAN WHO WORKED MIRACLES" (Comedy) Roland Young.
12:05 A.M. 10 "BORDERLINE"
(Drama) Fred MacMurray, Claire Trevor.

TUESDAY, OCTOBER 11

9:30 A.M. 6 "PERILOUS WATERS"
(Drama) Don Castle, Audrey Long.
12:30 P.M. 6 "THE GUILTY"
(Drama) Bonita Granville, Don Castle.
1:30 P.M. 3 "LADY FROM CHUNGKING"
(Drama) Anna May Wong, Harold Huber.
2:00 P.M. 12 "SWAMP WOMAN"
(Drama) Ann Corio, Jack La Rue.
6:00 P.M. 12 "TODAY I HANG"
(Drama) Walter Woolf King, Mona Barrie.
6:30 P.M. 3 "THE HUNTED"
(Drama) Preston Foster, Belita.
10:30 P.M. 6 "THE TORCH"
(Drama) Paulette Goddard, Gilbert Roland.
11:15 P.M. 12 "WENT THE DAY WELL?"
(Drama) Leslie Banks, Frank Lawton.
12:05 A.M. 10 "BOY FROM INDIANA"
(Drama) Lon McCallister, Lois Butler.

Continued on page A-17

Jeffrey Lynn and Angelica Hart find time for a relaxing moment from skiing in a scene from "Checkmate." The drama will be featured on Ch. 3's *Hollywood Playhouse* at 1:30 P.M., Wednesday, Oct. 12.

THIS WEEK...

(Information applies only to channel numbers indicated in parentheses)

NEW TIME OR CHANNEL

Lucy Show .....5 P.M. Sat. (10)

DEBUTS

Progress .....12:30 P.M. Sat. (3)
House of Charm .....6:30 P.M. Sat. (6)
Big Surprise .....7:30 P.M. Sat. (3, 8)
Art and the Artist .....12:30 P.M. Sun. (3)
Dr. Spock .....3 P.M. Sun. (3)
Talkoround .....3 P.M. Sun. (10)
Date with Life .....4 P.M. Mon.-Fri. (3, 8)

RETURNS

George Gobel .....10 P.M. Sat. (3, 8)
Pet Show .....12 Noon Sun. (3)
Amos 'n' Andy .....2 P.M. Sun. (3)
Justice .....2:30 P.M. Sun. (3)
Adventure .....3:30 P.M. Sun. (10)
Omnibus .....5 P.M. Sun. (10, 61)
Lineup .....10:30 P.M. Tues. (8)
Bishop Sheen .....8 P.M. Thurs. (6)
Ethel and Albert .....10 P.M. Fri. (6)

GOING OFF

Commando Cody .....11 A.M. Sat. (3)
11:30 A.M. Sat. (8)

SPECIALS

1976 .....4:30 P.M. Sun. (3)
Secretary Dulles .....1 P.M. Mon. (8)

COLOR

Gene Autry .....5:30 P.M. Sat. (10)
Show Biz .....7:30 P.M. Sun. (3, 8)
Howdy Doody .....5:30 P.M. Mon.-Fri. (3, 8)
Home .....11 A.M. Tues. (3)
Red Skelton .....9:30 P.M. Tues. (10)
Arthur Godfrey .....8 P.M. Wed. (8, 10, 61)

our readers ask

Correspondence for this department should be addressed to Regional Editor, TV GUIDE, 302 N. 13th St., Philadelphia 7, Pa.

McCutchen

Corbett

Is there an agent from the Internal Revenue office at the *$64,000 Question* program to collect the federal income tax due from the contestants?—*Richard A. Heller, West Reading, Pa.* [*No, but have no fear about Uncle Sam being cheated. The office of the District Director of Internal Revenue, Philadelphia, said the producers or sponsors make a report of the amount paid to contestants in the same manner employers notify the government of money received by employes. Contestants file their tax returns in the normal manner, as will $64,000 winner McCutchen.*]

Please tell me what happened to Jean Corbett, who was on Ch. 10's *Home Highlights* show.—*Mrs. C. Bellanca, Reading, Pa.* [*Miss Corbett has left the station but is doing some free-lance work. She is also doing some script writing for a midwest station.*]

Where do I write to the *Lawrence Welk Show* to request a number?—*Mrs. E. Portras, Hurffville, N.J.* [*Send your request in care of Mr. Welk to: ABC-TV Center, Hollywood 27, Cal.*]

Each week I turn to the movie listings in TV GUIDE in hopes of finding a Jean Harlow movie listed, but no luck. Why and when?—*Mrs. H. Andrew, Lancaster, Pa.* [*The movie company to whom Miss Harlow was under contract has not released any of its films for TV.*]

SATURDAY IS KIDS' DAY on CHANNEL 10!

See— Television's Favorite Kids' Club

ANDY'S GANG

11 am

See— Television's Favorite Clown

CARNY the CLOWN

10 am

See— The Robin Hood of the West

CISCO KID

3 pm

See— Television's Favorite Circus Show

BIG TOP

12 noon

WCAU-TV 10

keep your eye on channel

TV Programs

For Week Beginning October 8th, 1955

SATURDAY
MORNING

8:00 (10) MOVIE—Western
Saturday Western: "Roaring Mountain." George O'Brien, Barbara Fritchie.

8:10 (8) Morning Melody

8:15 (8) MOVIE—Western
Covered Wagon Theater: "Pioneers of the Frontier." Badmen plot to expropriate land-owners. Bill Elliott.

8:40 (3) Thought for Today
Rabbi Martin Katzenstein is the speaker.

8:45 (3) Cartoon Comics

8:55 (6) Wanted Persons

9:00 (3) Scott & the Mechanical Man
(6) The Christophers—Religion
(10) Our Gang Theater

9:15 (8) Barker Bill's Cartoons

9:30 (6) Hopalong Cassidy
"In Old Mexico." Bill Boyd stars.
(8) Slapstick Theater

9:45 (3) Storybook House—Kids
"Three Wishes," a Spanish fairy tale, is told and illustrated.

10:00 (3) The Pinky Lee Show-Kids
(8) Texas Rangers—Western
"Blood Trail." Rangers Pearson and Morgan investigate the death of old Doc Thomas. They learn that the doc's last patient, a cowhand from a neighboring ranch, has mysteriously disappeared. Willard Parker, Harry Lauter, Mel Welles.
(10) Carny the Clown—Kids

10:30 (3) Winchell & Mahoney-Kids
Paul, Jerry and the gang stage a Columbus Day celebration. In keeping with the nautical theme, Natalie Trundy sings "Sailor Boys Have Talk to Me in English." She's joined by Milton DeLugg, co-writer of the song. Knucklehead Smiff sings about "Where the Voice Comes From."
(6) Fun at the Zoo—Animals
"Capturing a Rhino" depicts the actual capture, on safari, of Kanaklota, the Philadelphia Zoo's Indian rhino.
(8) Buffalo Bill, Jr.—Western
Bill investigates a shop-keeper's crooked tactics. Dick Jones.
(10) Superman Cartoons

10:45 (6) Playtime Playhouse—Kids
Red Barry: Chapter 10. "False Trail."
(10) Barker Bill's Cartoons

11:00 (3) Commando Cody-Adven.
"Captives of the Zero Hour." Commando Cody's spaceship is taken to Mercury by the Ruler. There the Ruler hopes to destroy Cody's dispeller ray. But the Ruler is in for a surprise! *This is the final show of the series. Next week at this time:* Fury, *the adventures of a wild black stallion and the city boy who befriends it.*
(8) Capt. Midnight—Adven.
"The Electrified Man." Prof. Berglund of Capt. Midnight's laboratory is working on an electric charge which will immunize humans against radioactive dust. An accident during the experiment turns him into a danger to the U.S. Richard Webb, Ian Keith, Olan Soule, Sid Melton.
(10) Andy's Gang—Kids
"Teela." An elephant threatens devastation to Gunga's village. Gunga, however, persuades the townspeople not to kill the beast and sets out to capture it himself.

11:30 (3) Mr. Wizard—Science
"Carbon Dioxide." Danny and Mr. Wizard find out about carbon dioxide: its properties, its effects and its causes. There are fun and lessons in fire-fighting for

Danny, played by Hugh Dunne. Don Herbert stars as Mr. Wizard.

6 Sports Clinic—Moorehead

8 Commando Cody-Adven.

For details see 11 A.M. 3 listing.

10 Texas Rangers—Western

"Uranium Pete." An old-time prospector has gone through the gold rush, the silver rush and now the uranium rush without hitting pay dirt. Rangers Jace and Clay stake the prospector to one last chance and find it well worth their while.

Cast

Jace Pearson .....Willard Parker
Clay Morgan .....Harry Lauter
Pete Cooper .....Dick Elliott
Clinton Hollister .....Chris Alcalde
Les James .....K.L. Smith

Our reviewer rides along with the Rangers in next week's TV GUIDE.

AFTERNOON

12:00 3 Stranger than Fiction

6 MOVIE—Western

Guild Western: "Gun Cargo." Rex Lease and Smith Ballew star.

8 10 The Big Top—Circus

From Philadelphia, ringmaster Jack Sterling introduces:

Hypnotic act ....Princess Tanit Ikao & Co.
Juggling ..... Drouguette Trio
Unicyclists ..... Irma & Rio
Acrobatic tumbling..Billy Wells & Four Fays
Aerial iron jaw ..... Reynoso Trio

12 Music Box—Songs

12:15 3 Charm Headquarters

12:30 3 Progress—Education

DEBUT This is a report of problems which plague the public schools.

1:00 3 Hollywood Playhouse

"The Other Jesse Grant." An old woman, recently widowed, is forced to live with her son and daughter-in-law. Gladys George and Elizabeth Risdon star.

6 MOVIE—Double Feature

Guild Playhouse: (1) "Hawk of Powder River." (1947) Eddie Dean, White Cloud. (2) "The Guilty." (1947) Twin sisters, one good, one bad, are involved in murder. Bonita Granville, Don Castle.

10 Lone Ranger—Western

"Crime in Time." One of a pair of bandit brothers is the victim of a ruthless outlaw. The Lone Ranger and Tonto are on the trail of the culprit.

12 MOVIE—To Be Announced

1:30 3 Football Preview—Kelly

8 NEWS

10 61 Uncle Johnny Coons

After showing the old silent movie "The Buccaneers," Johnny builds his own pirate ship and fights a sea and air battle. (Chicago)

1:35 8 Football Preview—Brandt

1:45 3 8 NCAA FOOTBALL-Mass.

The Villanova Wildcats meet the Boston College Eagles in Boston. Lindsey Nelson and Red Grange report the action.

2:00 10 COLLEGE FOOTBALL—N.Y.

The Holy Cross Crusaders meet the Colgate Red Raiders in Hamilton, N.Y. Bob Neal and Mal Stevens report.

12 Mitch Thomas Show

3:00 6 Tom's Foolery-Moorehead

3:30 12 MOVIE—To Be Announced

4:15 6 HORSE RACE—Belmont

"The Futurity," for two-year-olds. The race is 6½ furlongs down the Widener course. This race affords a preview of what the three-year-old crop of horses will be like next year, and helps establish winter favorites for next year's Kentucky Derby. Fred Capossela reports from Belmont Park, Belmont, L.I.

4:30 3 Happyland—Cartoons

6 MOVIE—Drama

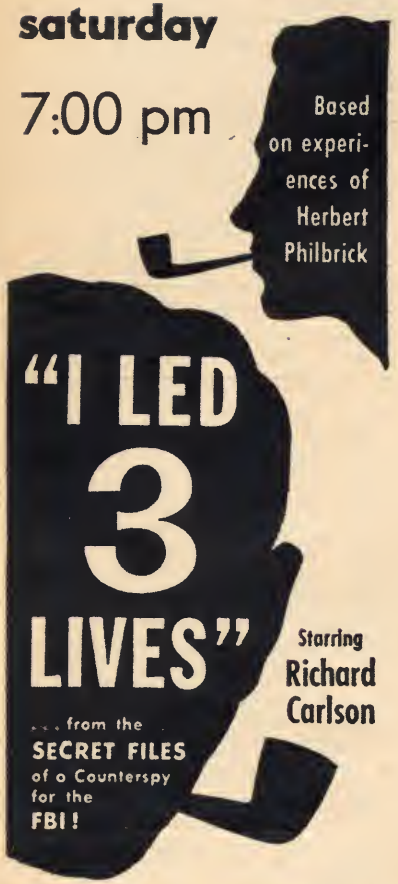
Guild Playhouse: "Decoy." A girl ruins the lives of several men. Jean Gillie, Edward Norris, Bob Armstrong.

8 MOVIE—Mystery

Saturday Afternoon Playhouse: "Genoese Dragnet." (Italian) A lawyer who has great faith in his client (a murder suspect) conducts an exhaustive investigation to prove the boy's innocence. Cesare Danova, Lianella Carell.

4:45 10 Film Feature

5:00 3 Nickelodeon—Old Movies



SATURDAY

10 The Lucy Show—Comedy
"The Marriage License." Lucy takes another look at her marriage license. Now she's not at all sure that she and Ricky are really married. As a joke, Ricky helps this false impression along. Lucille Ball, Desi Arnaz, Vivian Vance, William Frawley. (Film)

12 Record Hop—Jimmy Lynn

5:30 **3 Rex Trailer's Ranch House**

10 COLOR Gene Autry

5:45 **8 Sportsmen—Clayton Shenk**

EVENING

6:00 **3 Fun House—Pete Boyle**

6 NEWS—Frank Hall

8 I've Got a Secret—Quiz
Actress Laraine Day replaces Faye Emerson, who's off for her Broadway appearance opposite Jean Pierre Aumont in "Heavenly Twins." Panel regulars: Henry Morgan, Bill Cullen and Jayne Meadows. Garry Moore emcees.

10 Soldiers of Fortune—Adv.
"The Goboon Viper." Tim and Toubo journey to Africa as guides for a photographer who wants to get pictures of a tribe of snake worshipers. John Russell and Chick Chandler.

6:10 **6 Weather—Francis Davis**

6:15 **6 SPORTS—Tom Moorehead**

6:30 **3 Mac McGuire Show**

6 House of Charm—Tips
DEBUT Dick Clark discusses what prospective home-owners should look for when inspecting the construction of new homes.

8 SPORTS—Dave Brandt

10 Big Town—Drama
"Gambling Empire." The nephew of a corrupt and vicious gambler helps to bring his uncle to justice. Mark Stevens stars as editor Steve Wilson.

12 NEWS—Hal Woodard

6:40 **8 Weather**

6:45 **8 NEWS—Jim Cox**

12 Time Out—Bill Phieffer

7:00 **3 TELE-SCOPE—Docum.**
This evening, there's a report on the numbers racket in Philadelphia.

6 STUDIO 57—Drama
"The Senarita and the Texan." A Texas doctor risks his life to halt the spread of haaf-and-mauth disease in Mexica. John Russell and Adele Mara are the featured players. (Film)

8 I LED THREE LIVES—Drama
Herb Philbrick foils a Communist attempt at dividing this country's citizens. Richard Carlson stars. (Film)

10 EDDIE CANTOR—Comedy
"Song Plugger." This is the stary af Elma Dilling whose bass gives him twa days to find a hit sang—ar be fired. Eddie Cantar stars! Ray Anthony is guest. (Film)

12 CHRISTOPHERS—Religion

7:30 3 8 BIG SURPRISE—Quiz
DEBUT A winner af tap money an this new quiz shaw gets $100,000. The contestant is selected for same act of kindness he's perfarmed; the questions all pertain ta the contestant's own life. Jack Barry emcees, and a giant electranic brain selects a stand-in to be phaned in case a contestant is tripped by a high-maney query.

6 57 OZARK JUBILEE—Music
A new young singing star joins Red Faley, comic Pete Stamper, singer Wanda Jacksan and vocalist Porter Waganer at the center af country music, Springfield, Ma.

10 61 BEAT THE CLOCK-Game

12 STORY THEATER—Drama
"An Old, Old Story." This is the story af two people who, thaugh past the prime of life, fall in love. (Film)

8:00 3 8 PERRY COMO—Variety
Perry's guests tonight are Gale "Margie" Storm, Marian "Mrs. Gurney" Larne, the acrobatic Ghezzis and Gino Prato, the opera-loving ex-shaemaker. Gale is ta sing "I Hear You Knocking" and Perry expects to croon "Tina Marie," "Yau'll Never Walk Alane" and "Autumn in New York." Perry's request medley will include "When Yaur Hair Has Turned ta Silver," "Autumn Leaves" and "For Me and My Gal."

10 61 STAGE SHOW—Variety
Screen star Jeanne Crain sings and

SATURDAY
at 8 o'clock
CHANNEL 10 61
CBS

THE FABULOUS
DORSEYS
with their orchestra
★ ★ ★
JUNE TAYLOR
Dancers
★ ★ ★
JEANNE CRAIN • JACKIE MILES
SPECIAL GUEST STARS
presented by
NESTLÉ'S®
Makers of fine food products the world over
Since 1866

GOBEL'S BACK!

This Saturday Night

10:00 P.M. Channel 3 8

diminutive Jackie Miles makes with the jakes. Both are guests af the Darsey bays, Tammy and Jimmy, wha alsa lead their band and the June Taylar Girls dance ta "That's My Love Sang ta You." Jeanne Crain sings "I Wanna Be Laved by Yau."

12 INSPECTOR MARK SABER

"Last Face." The alibi in a murder case is a photograph taken at a bar at the time af the murder. Tam Canway. (Film)

8:30 10 61 THE HONEYMOONERS

Ralph Kramden, blundering bus driver, is embrailed in another "easy maney" scheme. Jackie Gleason, Art Carney. (Film)

Jackie Gleason explains the new film process used in filming his program this year in next week's TV GUIDE.

12 HARNESS RACING—Del.

9:00 3 8 PEOPLE ARE FUNNY

Mr. and Mrs. Harvey Hunter return ta report an their "lost" hame. Linkletter had the cauple sent ta San Francisca an a ruse while hame-mavers hid the Hunter abode. A cab driver tries ta uphald the dignity af his professian while suspended aver water. Sam Warkman, a millianaire dressed as a haba, laaks far a night's ladgings. (Film)

6 LAWRENCE WELK SHOW

William Tell Overture .....Orchestra
"Samebody Bigger Than Yau or I"
.....Jim Raberts
"My Bonnie Lassie" .....Jack Martin
"Tell Me That Yau Lave Me" .....Aladdin (in Italian)
"Asleep in the Deep".....Larry Haaper

10 61 TWO FOR THE MONEY

In additian ta the quiz-game praceedings, Herb shaws his latest hame mavies.

12 YESTERDAY'S NEWSREEL

9:15 12 FOOTBALL PREVIEW

9:30 3 8 JIMMY DURANTE

Pianists Jase and Ampara Iturbi are special guests far tanight's shaw. Eddie Jacksan, Jack Rath, Jules Buffano and the Durante girls. The Iturbis are joined by pianist Durante.

10 61 IT'S ALWAYS JAN

Friendship meets its test when the bay friend Jan's roommate brings hame falls far Jan. (Film)

Cast

Jan .....Janis Paige
Pat Murphy .....Patricia Bright
Val Marlawe .....Merry Anders
Jasie .....Jeri Lou James
Stanley Schreiber .....Arte Jahnson
Steve .....Elliatt Reid

Janis Paige's new shaw is reviewed in next week's TV GUIDE.

12 PRO FOOTBALL—Baltimore

The Baltimare Calts vs. the Green Bay Packers.

10:00 3 8 GEORGE GOBEL SHOW

RETURN And there you are . . . Gearge Gobel, and yau can't hardly get them no mare. Singer Peggy King is alsa back far another seasan af fun and frolic. Gearge's "mother" appears an tanight's shaw. Jahn Scott Tratter leads the band. (Hallywaad)

6 LARRY FERRARI—Music

Jimmy Durante
on
TEXACO STAR THEATER
SATURDAY NIGHT
CH. 3 8 9:30 P.M.
Presented by
YOUR TEXACO DEALER
...the best friend your car has ever had!

It's the flavour ... always right!

TEACHER'S
HIGHLAND CREAM
BLENDED SCOTCH WHISKY
86 Proof · Schieffelin & Co., New York

10 61 GUNSMOKE—Western
While riding thraugh the desert, Morshol Dillan ond Deputy Chester came upon o lonely ronch and find o frightened girl trying to sove her dying fother. Thaugh the injuries seem to be the result of an occident, Dillon is suspicious. (Film)

Cast

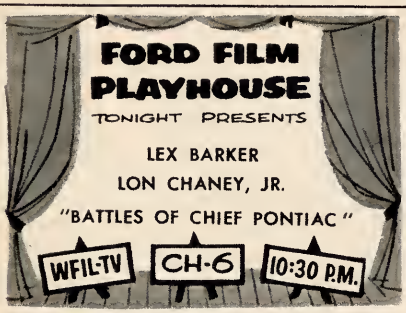
Morshol Dillan .....Jomes Arness
Chester .....Dennis Weover
Howtree .....Joe De Santis
Hally .....Glorio Tolbott

10:30 3 8 YOUR HIT PARADE
Dorothy Collins, Gisele MocKenzie, Snooky Lonson, Russell Arms ond Roymond Scott's archestra solute the Natian's tap seven tunes. Extros: Darathy Callins sings "Bollin' the Jock" ond Gisele MocKenzie offers "Le Fiocre."

6 MOVIE—Drama
Ford Film Ployhouse: "Bottles af Chief Pontiac." (1952) A ruthless Hession officer tries to set off o full-scole war. Lex Borker, Lon Choney, Jr., and Helen Westcatt stor.

10 MAN BEHIND THE BADGE
"The Cose af the Wild West." A policemon wha comes to Arizano for his heolth is forced inta service in o lacol electian. Emile Meyer, Tracey Raberts. Charles Bickfard serves as narrotor. (Film)

11:00 3 Liberace—Music
Liberoce ploys a French medley including: "Lost Time I Saw Poris," "Lauise," "Pigalle," and "Con Can." His vacal selectians include "I'll Be Seeing Yau" ond "The Donkey Serenode."



8 NEWS
10 NEWS—John Facenda
11:10 10 SPORTS—Bill Campbell
11:15 8 SPORTS—Harry Wismer
10 Hall of Fame—Biography
Jahn Focendo reviews the life of Antorctic explorer Admirol Richord E. Byrd. Admirol Byrd hos recently suggested thot the U.S. store its foad in the frozen Antorctic and defrost it for use in "leon" years.

11:30 3 The Couple Next Door
Chorlie Dobsan ond Lynne Borrett head this musical voriety show.

8 The Whistler—Adventure
"Blonk Woll." A doughter doesn't knaw thot her father is an ex-convict.

10 Inner Sanctum—Drama
"The Stronger." A yaung stranger wolks inta on inn to register ond finds himself accused of murder. Kevin McCarthy, Pat Jenkins.

11:45 3 MOVIE—Comedy
Saturdoy Night Playhouse: "Chompogne for Coesor." (1950) A learned gentlemon fights the quiz pragrom game. Ronald Colmon, Celeste Holm, Vincent Price.

12:00 6 NEWS—Frank Hall
8 MOVIE—Western
Soturdoy Night Ployhause: "The Konson." A lacol banker runs the morshol's office. Richord Dix, Jone Wyatt.

10 MOVIE—Drama
Late Show: "Undercover." (English) Country folk organize a resistonce mavement agoinst the occupying Nozis. Jahn Clements, Mary Morris, Godfrey Tearle.

12:10 6 Weather—Francis Davis
12:15 6 MOVIE—Mystery
Nightcop Theater: "The Carpse Vonishes." A scientist tries to keep his elderly wife perpetually young. Belo Lugosi, Luana Wolters, Tristram Coffin.

12:30 12 NEWS
12:35 12 WRESTLING—Hollywood
1:00 3 Thought for Tomorrow
Rev. J. Paul Weotherley speaks tonight.
1:15 8 WRESTLING—Hollywood
Gino Goribaldi vs. Wild Red Berry.

MORNING

8:00 (10) **Just Us Kids—Cartoons**
8:40 (10) **NEWS**
8:45 (6) **Sunday Comics—Kids**
(10) **We Believe—Religion**
9:00 (6) **Adventures in Israel-Rel.**
9:15 (10) **Lamp unto My Feet—Relig.**
"Second Wind," by Philo Higley, tells of a pastor's problems with his church.
9:30 (6) **Man to Man—Religion**
9:35 (8) **Sunday Serenade—Music**
9:45 (6) **Christian Science Heals**
Topic: "Can Religion Be Practical in Business Life?"
(8) **Sunday Meditation**
(10) **MOVIE—Western**
John Wayne Theater: "Wyoming Outlaw." Three pals set out to rid a town of corruption. John Wayne, Ray Corrigan.
9:55 (3) **Thought for Today**
Rev. Willard Scofield is the speaker.
10:00 (3) **Frontiers of Faith—Relig.**
The panel debates "Is the Cold War Over?" Participants: Dr. John Mackay, Paul Hutchinson and Noel Sargent.
(6) **Hymns—Larry Ferrari**
10:30 (3) **This Is the Life—Religion**
(6) **Faith for Today—Religion**
Pastor Fagal illustrates why religion is not a crutch for emotional disturbances.
10:45 (10) **Winky Dink and You**
Jack uses Winky's squiggle to help kids draw a mop. We meet three foreigners.
11:00 (3) **Bertie the Bunyip—Fantasy**
(6) **Range Rider—Western**
"Gunpoint." The Preston mine is robbed of its gold. Jack Mahoney, Dick Jones.
11:15 (10) **Barker Bill's Cartoons**
11:30 (6) **Gene Autry—Western**
"Blackwater Valley Feud." A disguised crook tries to break up a neighborhood ranch and put the blame on Autry's boss.
(8) **Wild Bill Hickok—Western**
Please see 12:30 P.M. (10) *listing.*
(10) **Children's Hour—Variety**
Winner of the "Young at Heart" award is Mrs. Grace Robertson.

4:30 (3) 1976 — LIFE IN THE FUTURE

Dave Garroway • Sid Caesar • Nanette Fabray • Arlene Francis • Wally Cox

SPECIAL What will life be like for the average American in the year 1976? No one knows, and this program doesn't attempt to say.

Garroway

What it does try to depict is what life *could* be like, given peace and reasonable conditions for progress. The year 1976 marks the 200th anniversary of the founding of the U.S., and scientists expect that advancement during the next 21 years will be as revolutionary as the accomplishments of the last 55. Today's show was suggested by a book written by NBC prexy Sylvester L. Weaver. It features Dave Garroway as emcee, and a musical score composed and conducted by Al Goodman.

Transportation. Trains, planes, subways and autos of the future. As an auto salesman Wally Cox shows some future sales methods.

Fabray

Home Products. Arlene Francis is seen as a community welcome lady, introducing locally distributed products to new residents.

Machines and People. Will machines eliminate the familiar ways of behaving? Sid Caesar and Nanette Fabray do a sketch showing a good old-fashioned quarrel between a 1976 commuter and his wife. Seems wifey has smashed up the family helicopter. (Film)

Caesar

Other fields covered include jobs (the jobs of 1976 involve less drudgery, are more creative), recreation and education, television (an entire wall becomes a TV screen; there's shopping by video), kitchen gadgets (wall cabinets have adjustable temperatures), sports (water skiers spread out their artificial wings and take off!) and homes (built high).

CREDITS . . . Producer: Ben Park. Director: Lynwood King. Consultant: Victor Gruen.

they're back!

Amos 'n' Andy

every Sunday at 2 pm...

They're double-A for entertainment! See television entertainment at its funniest and best!

Channel 3 WPTZ

AFTERNOON

12:00 (3) Pet Show—Kids

RETURN Ned Locke returns as the airlines captain who brings hame strange animals to his little pal Buzz Padewell. This week Ned shaws Buzz "How ta Have Fun with Yaur Pets."

(6) Capt. Midnight—Adven.

(8) Winky Dink and You

Mr. Bungle talks Jack Barry into visiting his causin, a hairdresser, and the kids help out by drawing a hair dryer.

12:15 (3) Headlines on Parade

12:30 (3) Art and the Artist

DEBUT Well-knawn Philadelphia artist Jock Bookbinder moderates a program dealing with 13 leading American artists.

(6) Ramar—Jungle Adventure

"Striped Fury." Two tigers menace the lives of man and beast. Jon Hall.

(8) Sgt. Preston—Adventure

A white man turns an Eskima village against the Crawn. Richard Simmons.

(10) Wild Bill Hickok—Western

"Hands Acrass the Border." A friend af Bill's is thaught ta be a thief.

1:00 (3) MOVIE—Drama

Academy Theater: "Farbidden." (English; 1955) A chemist with a luxury-loving wife falls in lave with anather woman. Douglas Montgomery, Hazel Caurt.

(6) Mr. & Mrs. North—Drama

"The Suspected." A waman thraws herself in front af the Narths' car.

(8) Liberace—Music

Candelabra thraugh the ages is the theme of this pragram. Liberace displays his awn large collection.

(10) Contest Carnival—Kids

Vivian Paczonay, acrabat of Philadelphia. The McDonough family, hand balancers of Palmyra, N.J. A boy magician of New York City. A bird act, directed by a girl of Palmyra, N.J. (Philadelphia)

(12) Facts Forum—Comment

1:30 (6) Beulah—Comedy

(8) Roy Rogers—Western

Please see 4 P.M. (3) for details.

(10) MOVIE—Musical

Command Performonce: "One Tauch of Venus." (1948) A statue comes alive and charms a poor window decorator. Ava Gardner, Robert Walker, Dick Haymes.

(12) Schools in Action—Educ.

2:00 (3) Amos 'n' Andy—Comedy

RETURN "Andy Goes into Business." In order to get his mother-in-law married off, Kingfish forces himself to eat doughnuts until they came out of his ears.

(6) Western Playhouse

"The Fugitive." Rex Bell stars.

(8) You Are There—History

"The Bastan Massacre," Morch 5, 1770. Walter Cronkite and his staff repart the grawing tensian in Boston after British saldiers shoat ta death five Bastanians.

(12) Big Picture—Army Film

"Soldier in Ponama." This is the stary abaut the men on duty in Panama.

2:30 (3) Justice—Drama

RETURN William Prince stars as lawyer Richard Adam in a series based an the Legal Aid Saciety files. Taday: "Pasitive Identificatian," by Phil Reisman, Jr. A blind candy-store awner is robbed. Though he didn't see the thief, he identifies the man and the gun thraugh hearing and tauch. Adam musts defend the accused criminal. Ed Begley, Bert Freed.

(6) Shopsmith—Tom Harmon

(8) Beat the Clock—Game

(12) Council of Churches

2:45 (6) Football Preview-Rodgers

2:55 (12) NEWS

Today at 4:30
PSFS
WCAU-TV
Channel 10

"THE BIG IDEA"
where inventars, for the first time, have the opportunity af demonstrating their inventions ta the public.
DONN BENNETT—M.C.

3:00 (3) Dr. Spock—Child Care
DEBUT Dr. Benjomin Spock, author of "Boby ond Child Core," discusses problems parents roise.

(6) (8) PRO FOOTBALL-Eagles
The Philadelphio Eogles meet the Cleveland Browns.

(10) Talkaround—Kids
DEBUT Actress-producer Kotherine Copelond is the hostess. She and a group of teen-agers hold o weekly discussion of young people's reactions to specific people, situotions ond things.

(12) This Is the Life—Religion
"Morrioge Is for Keeps." The problem of mixed morrioges is posed in this dramo.

3:30 (3) Zoo Parade—Perkins
Morlin Perkins helps viewers to o better understonding of onimols' hobits.

(10) Adventure—Science
RETURN Chorles Collingwood is ogain the host on onother series of scientific "odventures." Todoy: the first chapter in the story of the West. The guests: outhor-lecturer Bernard DeVoto ond Dr. George Goylord Simpson of the Americon Museum of Naturol History. Film: Grond Conyon.

(12) Cathoiic Guild—Religion

4:00 (3) Roy Rogers—Western
"And Sudden Deoth." Murder interferes with o political compoign in Porodise Volley. A condidate for moyor is re-

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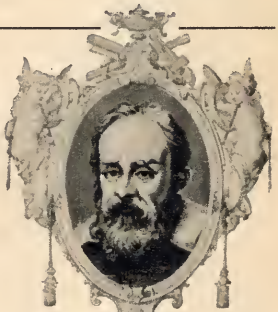
5:00 (10) (61) OMNIBUS—Culture

THE RENAISSANCE
birth of modern times



Galileo

Lorenzo

Leonardo

RETURN Alistair Cooke is again the suave host as *Omnibus* returns to its weekly spot as a 90-minute cultural-variety program.

The opening show is entirely devoted to a dramatic panorama of the Renaissance, the period that marked the emergence of modern man onto the stage of history. Acting as our guide is one Nicolo, resident of Florence in the year 1492. That is the year the show concentrates on, and Italy is the place. Nicolo is a representative figure of the era—the "universal man,"—man of the world, politician, poet, scholar.

Nicolo tours Florence with the cameras in tow. Along the way he takes part in some of the action and encounters some of the titanic figures of the age. Among the people introduced: Michelangelo, Raphael, Leonardo, Galilea, Botticelli, Titian, Savonarola and two less familiar faces, Sweynheym and Pannartz, who opened cultural frontiers by delivering the printing press to Italy. Dominating the city of Florence is Lorenzo the Magnificent, himself typifying the universal man—astute political schemer, gifted poet, patron of the arts. Contrasted with Lorenzo Medici is Ferdinand of Naples, who lacked Lorenzo's breadth of talent.

Music and dance will be a part of this pageant of the dawn of the humanistic age. The script is by magazine writer Robert Coughlan.

moved from competition when he is stabbed with a bone-handled knife. Dale Evans, Pat Brady.

10 To Be Announced

12 Faith for Today—Religion

4:30 3 1976—Future Life

SPECIAL What our life might be like in 21 years is the subject of this special 60-minute show emceed by Dave Garroway. The proceedings are built around the lives of a young couple, played by Eli Wallach and Georgiann Johnson. Poet and biographer Carl Sandburg will read a poem about the 200th anniversary of the Republic, and Adm. Chester W. Nimitz will diccuss the progress during his life. *More details on page A-13.*

10 The Big Idea—Inventions

Today's inventions: (1) An electric can opener. (2) A saw set for the workshop. (3) Automobile driving controls for the handicapped. (4) A milk carton canister.

12 Valley of the Stars

5:00 10 61 Omnibus—Cooke

RETURN The cultural vaudeville returns, with the Renaissance occupying all 90 minutes of the first show. Charlton Heston stars as Nicolo. Ruthanna Boris is the choreographer. Nichlo: Charlton Heston; Thillipia: Besty von Furstenberg, Lorenzo Medici: James Daly, Savonarola: Everett Sloane, Galileo: Berry Kroeger, Ferdinand: David Stewart, Raphael: Michael Wager, Leonardo: Arch Johnson, Titian: Mort Stevens Botticelli: Peter Donat. *Further details on facing page.*

12 MOVIE—Comedy

Sunday Cinema: "Man Who Could Work Miracles. (English) A meek clerk suddenly gets power. Roland Young and Joan Gardner star.

5:30 3 8 Capt. Gallant—Adven.

"Treasure of the Legion." The murder of a Legionnaire and the theft of a rare trophy from the Legion trophy room at Sidi-Bel-Abbes bring Capt. Gallant into contact with a gang of international thieves. A map to a buried treasure is supposed to be the trophy. Buster Crabbe and Fuzzy Knight.

MOVIE GUIDE

Continued from page A-3

WEDNESDAY, OCTOBER 12

9:30 A.M. 6 "THE FRIGHTENED BRIDE"
(Drama) Mai Zetterling, Flora Robson.

12:30 P.M. 6 "FABULOUS SUZANNE"
(Comedy) Barbara Britton, Rudy Vallee.

1:30 P.M. 3 "CHECKMATE"
(Drama) Jeffrey Lynn, Angelica Hart.

6:00 P.M. 12 "PICTURES BRIDES"
(Drama) Alan Hale, Mae Busch.

6:30 P.M. 3 "UNDER THE OLIVE TREE"
(Drama) Raf Vallone, Lucia Bose.

7:30 P.M. 12 "JANE EYRE"
(Drama) Orson Welles, Joan Fontaine.

9:30 P.M. 12 "THE OUTSIDER"
(Drama) George Sanders, Mary Maguire.

11:15 P.M. 12 "THURSDAY'S CHILD"
(Drama) Stewart Granger, Wilfrid Lawson.

12:05 A.M. 10 "THREE FOR BEDROOM C"
(Drama) Gloria Swanson, Steve Brodie.

THURSDAY, OCTOBER 13

9:30 A.M. 6 "FIREBALL"
(Drama) Mickey Rooney, Pat O'Brien.

12:30 P.M. 6 "DECOY"
(Drama) Jean Gillie, Edward Norris.

1:30 P.M. 3 "EIGHT WITNESSES"
(Drama) Peggy Ann Garner, Dennis Price.

2:00 P.M. 12 "TODAY I HANG"
(Drama) Walter Woolf King, Mona Barrie.

6:30 P.M. 3 "THE FLAME"
(Drama) Eleanora Drago, Amedeo Nazzari.

7:30 P.M. 12 "PICTURE BRIDE"
(Drama) Alan Hale, Mae Busch.

10:30 P.M. 6 "JOHNNY ON THE SPOT"
(Mystery) Hugh McDermott, Elspeth Gray.

11:15 P.M. 12 "INTRIGUE IN PARIS"
(Drama) Lola Lane, Noel Madison.

FRIDAY, OCTOBER 14

9:30 A.M. 6 "THE CORPSE VANISHES"
(Mystery) Bela Lugosi, Luana Walters.

12:30 P.M. 6 "MR. PEEK-A-BOO"
(Comedy) Joan Greenwood, Bourvil.

1:30 P.M. 3 "NIGHT CAB"
(Musical) Beniamino Gigli.

6:00 P.M. 12 "THURSDAY'S CHILD"
(Drama) Stewart Granger, Wilfrid Lawson.

7:30 P.M. 12 "SWAMP WOMAN"
(Drama) Ann Corio, Jack La Rue.

11:15 P.M. 12 "THE OUTSIDER"
(Drama) George Sanders, Mary Maguire.

12:05 A.M. 10 "MOVIE CRAZY"
(Comedy) Harold Lloyd, Constance Cummings.

thieves. The trophy was supposed to have hidden a map to buried treasure. Buster Crabbe, Fuzzy Knight, Cullen Crabbe.

6 57 Super Circus—Kids
Acts: Pete Ivanov & Troupe, horizontal bar; clowns and Mills Bros. Elephants.

EVENING

6:00 3 Meet Corliss Archer
Corliss and Dexter get the idea that Mr. Archer is a kleptomaniac. Ann Baker.

6 Buffalo Bill, Jr.—Western
"Apache Raid." Bill tries to help a friend clear himself of a raiding charge.

8 Sanctuary Time—Religion

6:30 3 MOVIE—Comedy
Silver Screen Theater: "One Big Affair." (1952) A pretty schoolteacher finds an exciting lawyer while on vacation. Evelyn Keyes, Dennis O'Keefe.

6 Science Fiction Theater
"Dead Storage." A baby mammoth, 500,000 years old, comes to life.

FAMOUS FILM FESTIVAL

Tonight only—first time on TV

ISLAND RESCUE

starring DAVID NIVEN

"A smashing film . . . fun and liveliness and thrills." *The New York Times*

7:30 to 9:00

CHANNEL 6
ABC Television Network

NEXT WEEK:

"MADONNA OF THE SEVEN MOONS"

FAMOUS FILM FESTIVAL

8 Cavalcade Theater-Drama
"Toward Tomorrow." A tribute to Dr. Ralph Bunche, Undersecretary of the United Nations. The drama is based on the early life of the statesman, who was orphaned at age eight. James Edwards.

10 Waterfront—Drama
"Trial by Fire." A firebug is loose on the waterfront! Cap'n John is upset because the leading suspects are his friends. Preston Foster, Charles Bronson.

12 Oral Roberts—Religion

7:00 6 YOU ASKED FOR IT
(1) Pearl farming off the coast of Japan. (2) Race between an American buffalo and the cow pony. (3) An introduction to the tarantula spider. (4) Theatrical sword-play and how it's done. (Film)

8 IT'S A GREAT LIFE-Comedy
"B-day for Earl." Amy, Steve and Denny plan a surprise "This Is Your Life" birthday party for poor unsuspecting Earl. James Dunn, Michael O'Shea. (Film)

10 LASSIE—Drama
"The School." A new schoolteacher tells Jeff and his pals that they must leave their pets outside. Tommy Rettig. (Film)

12 EVANGELIST CENTER-Relig.

7:15 12 THIS WEEK IN REVIEW

7:25 3 NEWS—Taylor Grant

7:30 3 8 SHOW BIZ—Variety
COLOR A 90-minute show covers the forms of popular entertainment in the 20th Century. *Details on facing page.*

6 FAMOUS FILM FESTIVAL
"Island Rescue" is a 1951 British movie of World War 2, starring David Niven and Glynis Johns. The Germans capture a British island and with it a cow of splendid pedigree. The War Office decides that Venus, as the cow is called, must be rescued, and assigns Maj. Morland (Niven) and Nicola Fallaize (Miss Johns) to perform the task.

Cast

Maj. Valentine Morland ..... David Niven
Nicola Fallaize ..... Glynis Johns
Capt. Weiss ..... George Coulouris
Provost ..... Barry Jones
Lionel Fallaize ..... Kenneth More

Marx

Kitt

Harris

Clooney

7:30 3 8

SHOW BIZ

An Entertainment History

Day

Keaton

COLOR **A** 90-minute program based on the book by Abel Green, editor of Variety, and the late Joe Laurie, Jr., comedian and Variety columnist. An all-star cast will re-create the years from 1902 to the present, on the American variety stage, radio and television. Groucho Marx, who began his career, sans mustache and cigar, as a boy soprano with the Gus Edwards troupe in 1906, will narrate, while the following perform: Rosemary Clooney, Dennis Day, Phil Harris, Beatrice Kay, Buster Keaton, Eartha Kitt, Bert Lahr, Melinda Marx. Art Linkletter is host. (Hollywood)

Act 1 (1902-1920)

VAUDEVILLE

Beatrice Kay, as Eva Tanguay, sings the top hits of the day.

Buster Keaton presents a portion of the act in which he appeared with his father at the turn of the century.

Dennis Day appears as a song plugger. He sings "Get Out and Get Under," "Hello, Frisco."

Phil Harris portrays a theatrical agent of the era.

BURLESQUE

Bert Lahr is seen in a satire on the comedy cop.

NICKELODEON DAYS

Rare silent films. Cops-and-robbers chases featuring John Bunny, Flora Finch, Marie Dressler.

Act 2 (1920 to World War 2)

NIGHT CLUBS

Beatrice Kay recalls Texas Guinan and her famous "Hello Sucker!" greeting.

Eartha Kitt sings the blues, then recalls the flapper craze as she does "The Charlestan" and "The Black Bottom."

BROADWAY

Groucho Marx is featured in a segment which depicts the Ziegfeld influence.

RADIO AND MOVIES

The popularity of these two entertainment media rises sharply after the depression.

ARMY CAMP SHOWS

Phil Harris as a World War 2 drill sergeant in an Army camp show.

Act 3 (World War 2 to 1955)

USO CAMP SHOWS

Rosemary Clooney goes overseas to entertain the troops.

BROADWAY

Phil Harris, Dennis Day and Paul Gilbert in scenes from the review, "Call Me Mister."

TELEVISION

The living-room screen becomes the widest and most informal entertainment stage of all time.

Credits: PRODUCER: Ernest D. Glucksman. DIRECTOR: Richard McDonough. MUSICAL DIRECTOR: Gordan Jenkins. CHOREOGRAPHER: Tony Charmoli. SETS: Bill Martin. TV ADAPTATION: Ken Englund.

10 61 JACK BENNY—Comedy
Jack gives viewers a peek at what a TV star does ta relax after the shaw. The comedian's "relaxing" activities include a brisk massage and a date with a telephane aperatar. Frank Nelsan plays the masseur: Mel Blanc, Michel; Bea Benaderet, Gertrude and Sara Berner, Mabel. (Hallywaod)

12 MOVIE—Drama
Evening Playhause: "Lydia." Four exlavers reappear. Merle Oberon.

8:00 10 61 ED SULLIVAN—Variety
Ed presents a specially filmed preview af Samuel Galdwyn's forthcoming "Guys and Dolls." Ed talks with the film's stars, Marlon Brando, Jean Simmons, Frank Sinatra and Vivian Blaine wha affer lave scenes and sangs from the mavie. Here in persan are campaser Frank Laesser, wha wrate the scare, and the Goldwyn Girls, who appear in praductian numbers. Alsa an the bill are: sangstress June Valli, camedian Jahnny Carsan and the singing Les Campagnons de la Chansan.

9:00 3 8 TV PLAYHOUSE-Drama
Glenda Farrell, Paul Hartman and John Cassavetes ca-star in "The Expendable Hause," by Reginald Rase. Ta young saldier Paul Davis, the dummy house set up far an atam-bamb test is all tao real. He sees it as his own home and its plaster inhabitants as his own family. Thraugh flashbacks, we see why Paul is the silent, withdrawn youth he is. The drama, directed by Dan Petrie, is the first under the new staff: Herb Bradkin, praducer; Philip Barry, Jr., co-praducer.

Cast

Mrs. Davis ..... Glenda Farrell
Mr. Davis ..... Paul Hartman
Paul Davis ..... Jahn Cassavetes
Betty ..... Gena Rawlands
Castleman ..... Pat Hingle
Calonel ..... Vaughn Taylar
Pvt. Yarraw ..... Jack Klugman
Pvt. Sanger ..... Lee Phillips
Mildred ..... Dellie Ellis

6 CHANCE OF A LIFETIME
Jerame Courtland meets challengers.

10 61 G.E. THEATER—Drama
Hast Ronald Reagan co-stars with Raymand Massey and Francis L. Sullivan in "Baunty Caurt Martial," a dramatization af the famed H.M.S. Baunty caurt martial in 1792. Capt. William Bligh reappears ta testify abaut the men who mutinied against him on the high seas three years earlier and set him adrift at sea. (Film)

Cast

Bligh ..... Francis L. Sullivan
James Marrisan ..... Ronald Reagan
Lord Haak ..... Raymand Massey

12 MOVIE—Drama
Feature Theater: "I Take This Oath." A man seeks revenge for his father. Gardon Janes, Jayce Camptan.

9:30 6 LIFE BEGINS AT 80—Panel
10 61 ALFRED HITCHCOCK
Jahn Forsythe and Claris Leachman star in "Premanitian." A yaung cancert pianist is prampted by a strange premanitian ta return ta his small hame tawn after faur years' absence. Once there, he learns that his father has been dead for years, and that his awn presence is particularly unwelcome. (Film)

Continued on page A-22.

TENSE NERVOUS HEADACHES
call for
STRONGER Yet SAFER
ANACIN
Won't Upset The Stomach
Anacin® not only gives *stronger, faster* relief from pain of headache but is also *safer*. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a *combination* of medically proven, active ingredients. Scientific research has proved *no single drug* can give such strong yet such safe relief as Anacin Tablets.

like crackling action?

DIAMOND THEATRE

presents

Sunday, Oct. 9:
"I'll Get You"
with
George Raft
Sally Gray

Sunday, Oct. 16:
"Appointment with Murder"
with
John Calvert
Catherine Craig

Sunday, Oct. 23:
"Jamaica Inn"
with
Charles Laughton
Maureen O'Hara

10:30 PM
Sundays

WFIL-TV channel 6

Cast

Kim Stranger ..... John Forsythe
Susan ..... Cloris Leachman
Perry ..... Warren Stevens
Doctor ..... George Macready

10:00 (3) LORETTA YOUNG—Drama

Joanne Dru stars in "The Waiting Game." A pretty young womon spurns marriage for the career she believes she eorned on her ability. She neorly loses her happiness and the man she loves because of this attitude. Barbara Stanwyck is guest hostess. (Film)

Cast

Alice ..... Joanne Dru
Jerry ..... Glenn Langan
Tom ..... Philip Ober
Phil ..... Casey Adams

(6) (57) BREAK THE BANK

Tonight's bonk is worth $5300.

(8) ED SULLIVAN—Variety

Ed's lineup includes: comedian Dick Shawn; singer Nat "King" Cole and the stars of the Broodway musicol, "Fanny," Ezio Pinza and Walter Slezak.

(10) (61) APP'T WITH ADVEN.

"Number 7, Hangman's Lane," by Joan Cunningham. An American girl, troveling in Europe, comes to the Scottish highlonds for a day. Because of o case of mistaken identity she becomes involved in a dangerous odventure.

Cast

Pat Redmon ..... Louise King
Don Peterson ..... Biff McGuire
Arnold Stokes ..... Roy Dean
Mrs. Steward ..... Violo Roache

TUCK-AWAY WINDING STEMS

Gruen's Got 'em

GRUEN

GRUEN—the newest look in time!

. . . at your Gruen jewelers now!

(12) YOUTH ON THE MARCH

10:30 (3) CONFIDENTIAL FILE-Docum.

"Story of a Hollywood Starlet." What happens to thousands of young girls who leave home for Hollywood and a career in motion pictures is documented. Paul Coates narrates. (Film)

(6) MOVIE—Mystery

Diamond Theater: "I'll Get You." (English; 1953) An international kidnaping ring is probed. George Raft, Sally Gray.

(10) WHAT'S MY LINE?—Quiz

Funnyman Robert Q. Lewis subs for Fred Allen. The ponel moderotor: John Daly.

(12) INDUSTRY ON PARADE

10:45 (12) THAT CERTAIN SOUND

11:00 (3) Meet the Press—Comment

Sen. George W. Malone who has just returned from the USSR, is quizzed by Washington correspondents.

(8) (12) NEWS

(10) NEWS, SPORTS—Whitaker

11:05 (12) MOVIE—Comedy

This is a repeat of the 5 P.M. feature.

11:15 (8) Loretta Young—Drama

Merle Oberon, tonight's hostess, introduces "Moment of Decision," storring Diano Lynn. The future happiness of a young girl is marred by her stingy father.

(10) Man About Town

11:30 (3) Dance Party—Variety

(10) The Star and the Story

"Thin Line." Johnny Marlin discovers the "thin line" between sanity ond insanity. David Niven is featured.

11:45 (6) Stories Retold—Religion

"When God Settles His Accounts" is an interpretation of the preaching of Dwight Moody, the American evangelist. Rev. Stonley Kiehl Gambell.

(8) NEWS, SPORTS—Whalen

12:00 (3) MOVIE—Mystery

Detective Time: "Triple Cross."

(6) Joseph H. Miller-Comment

(10) MOVIE—Mystery

Mystery Theater: "Police Dog." (English) An officer and his well-trained dog try to solve o murder mystery.

1:00 (3) Thought for Tomorrow

The speaker is Rev. John W. McKelvey.

MORNING

6:45 (3) **Thought for Today**
6:50 (3) **Market Reports, Weather**
7:00 (3) (8) **Today—Garroway**
Dave's guest is Steve Allen. *Local news with Pat Landon at 7:25, 7:55, 8:25 A.M.*
(10) (61) **Morning Show**
Dick Van Dyke is the heod of operations and interviews noteworthy guests. Newsman Cronkite handles headline events.
7:55 (10) **Mr. and Mrs.—The Cranes**
8:30 (6) **Romper Room**
(10) **NEWS—Bill Campbell**
8:35 (10) **Kiddie Korner—The Cranes**
8:55 (3) **Today with Mr. Rivets**
(8) **NEWS**
9:00 (3) **Let Scott Do It—Variety**
(8) **College of the Air**
(10) **Jack Valentine—Songs**
9:05 (10) **Chef Albert—Recipes**
9:30 (6) **MOVIE—Comedy**
Morning Theater: "Mr. Peek-A-Boo." (French; 1951) A man acquires the power ta walk through walls. Joan Greenwood.
(8) **Hymns of Faith—Music**
(10) **Junior Hi-Jinx—Cartoons**
9:45 (8) **Perk-up Time—Jr. League**
9:55 (10) **NEWS—Gene Crane**
10:00 (3) (8) **Ding Dong School**
(10) **Garry Moore—Variety**
Denise sings "I Wont You ta Be My Boby."
10:30 (3) (8) **Search for Beauty**
(10) **Arthur Godfrey Time**
10:45 (6) **Wiffil Schoolhouse—Ed.**
Music for children and discussion of health questions for odolescents.
11:00 (3) **Home—Women's News**
Arlene Francis ond the gang travel to Cleveland for this week's program.
(8) **The Brighter Day—Serial**
11:15 (6) **University of the Air—Ed.**
"The U.S. and Asia" is the topic discussed. Ursinus College.
(8) **Valiant Lady—Serial**
11:30 (8) (10) (61) **Strike It Rich—Quiz**
Helping Hand: comedian Joey Adoms.
11:35 (6) **University of the Air-Educ.**
"Management Workshop." Penn State.

AFTERNOON

12:00 (3) **Tennessee Ernie—Variety**
Ernie sings "Mine, All Mine."
(6) **Lunchtime Theater**
(8) **TV Farmer—Crop Data**
(10) (61) **Valiant Lady—Serial**
Martin Cook wants Helen to help him.
(12) **Music Box—Songs**
12:15 (8) (10) (61) **Love of Life-Serial**
12:30 (3) **Feather Your Nest**
Today's prize is a kitchen set.
(6) **MOVIE—Drama**
This Is Hollywood: "Avalanche." A tax-evoder hides out in a mountain lodge. Bruce Cabot, Roscoe Karns.
(8) **NEWS—Nelson Sears**
(10) **Search for Tomorrow**
(12) **Kiddie Show**
12:40 (8) **NEWS—Frank Whalen**
12:45 (8) (10) **The Guiding Light**
1:00 (3) **My Little Margie-Comedy**
"Homely Morgie." Vern attempts to discourage ane of Margie's suitors.
(8) **John Foster Dulles—Talk**
SPECIAL Secretary of State John Foster Dulles addresses the Americon Legion nationol convention in Miomi, Fla.
(10) **Homemaker's Notebook**
(12) **MOVIE—To Be Announced**
1:30 (3) **MOVIE—Musical**
Hollywood Playhouse: "Singing Town." (Italian) A young sailar falls in love with his boss's daughter. Nodia Gray.
(8) (10) **Welcome Travelers**
1:50 (6) **Features for Women**
2:00 (6) **Robert Q. Lewis—Variety**
"Tina Marie" .....Merv Griffin
(8) **From the Kitchen Door**
(10) **Cinderella Week-end-Quiz**
(12) **MOVIE—Western**
Matinee Theater: "Law of the Timber."
2:30 (6) **Bandstand—Bob Horn**
(8) **Search for Tomorrow**
(10) (61) **House Party—Variety**
Guest: Sir Lancelot, Calypso singer.
2:45 (8) **Today with Kay—Features**
2:50 (3) **Here's Jack Wilson**
2:55 (12) **NEWS**

TODAY AT 5 O'CLOCK a wonderful new world of entertainment — as Mickey Mouse presents his daily, daffy, delightful full-hour television show . . . **WALT DISNEY'S**

MICKEY MOUSE CLUB

Mickey's spruced up for his new TV role as emcee of the fabulous *Mickey Mouse Club* . . . chock-full of such wonderful features as *The Mickey Mouse Newsreel;* amusing safety lessons with Jiminy Cricket; the dancing, fun-loving "Mouseketeers"; When I Grow Up with real boys and girls . . . and, of course, lots of Disney's sparkling cartoons. A great new program for all the young in heart.

EVERY MONDAY THROUGH FRIDAY 5 TO 6 P.M.

CHANNEL 6 (61)

ABC Television Network

© WALT DISNEY PRODUCTIONS

3:00 3 **Ted Mack—Variety**
Ted talks with Brooklyn tie cleaner Bill Landsman, who discusses spot-removal.
8 10 61 **The Big Payoff-Quiz**
12 **Grady & Hurst Show**

3:30 3 8 **It Pays to Be Married**
10 **Bob Crosby—Music**
Carol Richards sings "Someone You Love."

4:00 3 8 **Date with Life—Serial**
DEBUT The drama of Bay City as seen through the eyes of its newspaper, the Bay City News. Barbara Britton stars.
10 **The Brighter Day—Serial**
Donald is asked about the Youth Center.

4:15 3 **First Love—Serial**
8 10 61 **Secret Storm-Serial**

4:30 3 **World of Mr. Sweeney**
You have to be lovable to be loved.
8 10 **On Your Account**

4:45 3 **Modern Romances**
Hostess Martha Scott introduces a story by Harry W. Junkin. A jealous husband confronts his wife and her friend Jules.

5:00 3 **Pinky Lee Show—Kids**
6 61 **Mickey Mouse Club**
Today's cartoon: "Building a Building."
8 **Slapstick Theater**
10 **Roy Rogers—Gene Autry**
"Cowboy and the Senorita." Roy Rogers and Teddy Bear help young Chip save her gold mine. Dale Evans.

5:15 8 **House Party—Variety**

5:30 3 8 **Howdy Doody—Kids**
COLOR Heidi and Dilly Dally meet Mo Mo the Martian.

EVENING

6:00 3 **Fun House—Pete Boyle**
6 **NEWS—Frank Hall**
8 **Superman—Adventure**
"The Bully of Dry Gulch." Jimmy unwittingly annoys the bully of o Western town. George Reeves, John Hamilton.
10 **The Adventurer—Action**
12 **MOVIE—Drama**
First Show: "Went the Day Well?" (English) An orea is invaded by air. Leslie Banks, Frank Lawton.

6:10 6 **Weather—Francis Davis**

6:15 6 **Gene Autry—Western**
"Doublecross Valley." Gene sets out after a gang which has been trying to gain possession of a local ranch.

6:20 10 **NEWS—John Facenda**

6:25 10 **Earl Selby and Mr. Fixit**

6:30 3 **MOVIE—Mystery**
Award Theater: "House of Dr. Belhomme." What seems to be a place of refuge is really a house of terror. Mary Stone.
8 **SPORTS, WEATHER, NEWS**
10 **Political Talk—Dem.**
Mayoralty candidate Richardson Dilworth.

6:45 6 **Range Rider—Western**
"Right of Way." Range Rider comes to the aid of a girl when she unwillingly decides to sell her ranch. Jack Mahoney.
10 **NEWS—Douglas Edwards**

6:55 12 **NEWS—Hal Woodard**

7:00 8 **FATHER KNOWS BEST**
Bud is smitten with the "New Girl at School." Robert Young, Billy Gray. (Film)
10 **SUPERMAN—Adventure**
"King for a Day." Jimmy Olsen is taken for the young king of a tiny Balkan country. George Reeves, Noel Neill. (Film)
12 **PANORAMA-Jack Reynolds**

7:15 6 57 **NEWS—John Daly**

7:25 3 **NEWS—Taylor Grant**

7:30 3 8 **TONY MARTIN—Songs**
Tony's songs include "Let's Face the Music and Dance" and "Wake the Town."
6 **TOPPER—Comedy**
"County Fair." Topper's boss wants Cosmo to enter a valuable chicken in the county fair. The Kerbys appear on the scene to help out their "landlord," and Neil, their St. Bernard, gets a chance to prove his retrieving ability. Anne Jeffreys, Robert Sterling, Leo G. Carroll, Lee Patrick, Buck. (Film)
10 61 **ROBIN HOOD—Adven.**
"Dead or Alive." Little John, a giant serf, is captured by the sheriff's henchmen after fleeing from his feudal lord. He is offered his freedom on condition that he capture an outlaw from Sherwood Forest. Richard Greene, Archie Duncan, Alan Wheatley. (Film)

(12) MOVIE—Drama

Evening Playhouse: "Intrigue in Paris." The Gestapo and a woman spy motch wits. Lola Lane, Noel Madisan.

7:45 (3) (8) NEWS—Swayze

8:00 (3) SID CAESAR—Comedy

(6) TV READER'S DIGEST

"Mr. Pak Takes Over." An interpreter with the U.S. forces in Karea plays a big role in our battle againt Communist farces. Philip Ahn, Ken Tobey, Don Barton, James Edwards, Walter Kelly. (Film)

(8) (10) (61) BURNS & ALLEN

Son Ronnie Burns joins his parents as a regular member of the Burns ond Allen cast. Gearge and Gracie are taken aback when Rannie arrives unexpectedly in New York. They are even more surprised to learn that he is enralling in the Actors' Studio for study as a thespion.

8:30 (6) CONCERT—Howard Barlow

Mezzo-soprana Mildred Miller is tonight's guest performer.

Miss Miller

"Habanera" ("Carmen") .....Bizet
"Gypsy Song" ("Cormen") .....Bizet
"Alice Blue Gown" .....Harry Tierney
"I'll Take Ramance" .....Ben Oaklond

(8) (10) (61) TALENT SCOUTS

(12) HARNESS RACING—Del.

9:00 (3) MEDIC—Drama

"A Roam, a Boy and Mr. Bodine." A yaung boy, neglected by his weolthy porents, builds a dream world of his own with the help of his tottered teddy bear, Mr. Bodine. This aggravates his asthmatic condition as he is allergic ta the teddy bear. Butch: Gilbert Marlowe, Dr. Henry: Barry Atwater, Mother: Yvonne Peattie, Father: Richard Gorlond. (Film) *Richard Boone's stary in next week's* TV GUIDE.

(6) FOOTBALL—Notre Dame

Gene Kelly shows films af and comments on the Notre Dame-Miami game.

(8) (10) (61) I LOVE LUCY

John Wayne appears on the scene in persan ta save Lucy fram an embarrossing situotian. Lucy made off with Woyne's footsteps in cement from Grouman's Chinese Theoter in Hollywood. Jahn Woyne, Lucille Ball, Desi Arnoz, William Frowley, Vivian Vance. (Film)

(12) BOXING—Preliminaries

9:30 (3) (8) ROB'T MONTGOMERY

"Poper Town," by Robert Show. Serious fomily conflicts develop becouse a wealthy lumber mon insists that his son go into the business. The son, who's married ond an expectont father, insists on finishing low schaol with the little money he has. Sidney Blackmer stars. Vardis Ward: Sidney Blackmer, Jennie Word: Jan Miner, Robert Word: Jock Mulloney, Jane Ward: Pat Sales, Fred Honsen: Laren Gilbert, Harmon Crone: Brondan Peters, Jens Landis: Donald McKee.

(6) MEDICAL HORIZONS

An ortificial kidney has been devised that can toke aver the functions of o defective one. Dan Goddord visits the hospitol where a boy was kept alive during 89 days of kidney foilure.

(10) (61) DECEMBER BRIDE

Lily decides to combat the fact she is "over 50" by getting a job. She convinces o restaurant owner he should turn his eatery into a pizzerio and Lily becomes a waitress. Lily: Spring Byington, Matt: Dean Miller, Ruth: Fronces Rafferty, Pete: Harry Morgan, Hilda: Verna Felton, Johnny Stone: Robert Clark, Mr. Lloyd: Damian O'Flynn. (Film)

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10:00 (6) CAMERA FOUR—Drama

"Segment." A nagging wife drives her husband to the edge of murder. William Bendix stars. (Film)

(10) STUDIO ONE—Drama

Jackie Gleason stars in "Uncle Ed and Circumstance," by—Jackie Gleason, adapted for TV by Frank D. Gilroy. That ne'er-do-well member of the Doyle family, Uncle Ed, has done little to honor the Irish. But when he applies to appear on *The $64,000 Question* and is accepted—the whole of Staten Island holds its collective breath.

Cast

Uncle Ed .....Jackie Gleason
Mike .....Cliff Hall
Kate .....Mildred Natwick
Jim .....J. Pat O'Malley
Capt. Doyle .....P. J. Kelly
Emcee .....John Baragrey
Joe Doyle .....Ed Binns
Billy .....Johnny Doyle

(12) (57) BOXING—St. Nick's

Lulu Perez, Brooklyn, N.Y., vs. Bobby Courchesne, Springfield, Mass., featherweights, 10 rounds. Chris Schenkel reports from St. Nicholas Arena, New York City.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Perez	10	40	33	6	1	13
Courchesne	Unrated	40	35	3	2	15

This will be the big test for the up-and-coming Courchesne. In his last bout he impressed with a knockout win over Sonny Puleo. Perez has fought all the top men in the division and is a good boxer-puncher. It will be a battle of Perez's speed and skill against Courchesne's punch and determination.

Compiled by Nat Fleischer (The Ring)

10:30 (3) I SPY—Adventure

Raymond Massey introduces "Bits and Pieces," the story of German spy Marie Sorrel's espionage adventures.

(6) MR. & MRS. NORTH-Drama

(8) STUMP YOUR NEIGHBOR

10:45 (12) NEWS

10:50 (12) GAME OF THE WEEK

11:00 (3) NEWS—Taylor Grant

(6) WRESTLING—Film

(8) NEWS

(10) NEWS—John Facenda

11:10 (3) SPORTS—Jack Pyle

(10) Weather—Phil Sheridan

11:15 (3) Weather—Judy Lee

(8) Medic—Drama

See 9 P.M. (3) listing for details.

(10) SPORTS—Jack Whitaker

11:20 (3) Les Paul & Mary Ford

11:25 (3) Tonight in Philadelphia

(10) That Man McMahon

11:30 (3) Tonight—Steve Allen

The gang celebrates the Chinese New Year.

(10) Follow That Man—Drama

"Chinese Dolls." A night-club owner's girl is killed. Ralph Bellamy stars.

11:45 (8) Tonight—Steve Allen

11:50 (12) SPORTS—Bill Phieffer

12:00 (6) NEWS—Frank Hall

(10) NEWS—John Facenda

(12) MOVIE—Comedy

Evening Playhouse: "Man Who Could Work Miracles." (English) A meek clerk suddenly gets power. Roland Young.

12:05 (10) MOVIE—Drama

Late Show: "Borderline." (1950) Two agents must break up the same narcotics ring. Fred MacMurray.

12:10 (6) Weather—Francis Davis

12:15 (6) Beulah—Comedy

"Lucky Number." Louise Beavers stars.

12:45 (6) Wanted Persons

1:00 (3) Strange Experiences

1:05 (3) Thought for Tomorrow

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MORNING

6:45 (3) Thought for Today
Today's speaker: Rev. James Murphy.
6:50 (3) Market Reports, Weather
7:00 (3) (8) Today—Garroway
Dave talks with Stuart Cloette about his latest book "African Giant." *Local news with Pat Landon at 7:25, 7:55 and 8:35 A.M.*
(10) (61) Morning Show
7:55 (10) Mr. and Mrs.—The Cranes
8:00 (10) NEWS AND SPORTS
8:05 (10) Mr. and Mrs.—Guests
8:30 (6) Romper Room
(10) NEWS—Bill Campbell
8:35 (10) Kiddie Korner—The Cranes
8:55 (3) Today with Mr. Rivets
(8) NEWS
9:00 (3) Let Scott Do It—Variety
(8) College of the Air
(10) Jack Valentine—Songs
9:05 (10) Chef Albert—Recipes

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NAME.....AGE.....
STREET.....
CITY.....ZONE.....
STATE.....

9:30 (6) MOVIE—Drama
Morning Theater: "Perilous Waters." (1948) A man is hired to commit a murder. Don Castle, Audrey Long.
(8) Hymns of Faith—Music
(10) Junior Hi-Jinx—Cartoons
9:45 (8) The Pastor's Study
9:55 (10) NEWS—Gene Crane
10:00 (3) (8) Ding Dong School
(10) Garry Moore—Variety
Publicity story .....Gorry, Durward Kirby
Animal .....Brought by Ivon Sanderson
10:30 (3) (8) Search for Beauty
(10) Arthur Godfrey Time
10:45 (6) Wiffil Schoolhouse—Educ.
"Everyone's an Artist." Creative arts for elementary students. "Delaware Valley, U.S.A." Outstanding valley industries.
11:00 (3) Home—Women's News
COLOR Today's show comes to us from the Cleveland Mall, Cleveland.
(8) The Brighter Day—Serial
11:15 (6) University of the Air—Ed.
Jefferson Medical College. "Internal Medicine" is discussed.
(8) Valiant Lady—Serial
11:30 (8) (10) (61) Strike It Rich—Quiz
11:35 (6) University of the Air—Ed.
Lehigh University presents "These Are Our Own," which deals with American development in the fine arts.

AFTERNOON

12:00 (3) Tennessee Ernie—Variety
"The Longest Walk" is sung by Doris Drew. Ernie does 'Rock City Boogie."
(6) Lunchtime Theater
(8) TV Farmer—Crop Data
(10) (61) Valiant Lady—Serial
A detective comes to Middlebury.
(12) Music Box—Songs
12:15 (8) (10) (61) Love of Life—Serial
12:30 (3) Feather Your Nest—Quiz
Bud Collyer and Jonis Carter give away a ranch-style living-room set.
(6) MOVIE—Drama
This Is Hollywood: "The Guilty." (1947) Twin sisters, one good, one bad, are involved in murder. Bonita Granville and Don Castle star.

(8) NEWS—Nelson Sears
(10) Search for Tomorrow
(12) Kiddie Show

12:40 (8) NEWS—Whalen

12:45 (8) (10) The Guiding Light

1:00 (3) My Little Margie—Comedy
"Hollywood Trip." In order to break into the movies, Margie dresses as an acrobat.
(8) Jack Paar Show-Variety
Comedienne Anna Russell is a special guest. She does comic parodies on musical classics.
(10) Marian Kemp's Kitchen
(12) MOVIE—To Be Announced

1:30 (3) MOVIE—Drama
Hollywood Playhouse: "Lady from Chungking." A female guerrilla seeks a woman-crazy general. Anna May Wong.
(8) (10) Welcome Travelers

1:50 (6) Features for Women

2:00 (6) Robert Q. Lewis—Variety
"Whistle and Blow Your Blues Away" .....Don Liberto
(8) From the Kitchen Door
(10) Cinderella Week-end-Quiz
(12) MOVIE—Drama
Matinee Theater: "Swamp Woman." A dancer meets a murderer. Ann Corio.

2:30 (6) Bandstand—Bob Horn
(8) Search for Tomorrow
(10) (61) House Party—Variety
The winners of the Nation's 12 most beautiful fashion models contest are today's guests. Art Linkletter is the host.

2:45 (8) Today with Kay—Features

2:50 (3) Here's Jack Wilson

2:55 (12) NEWS

3:00 (3) Ted Mack—Variety
Rare-coin expert Robert Friedberg is a special guest. Dick and Elsie sing.
(8) (61) The Big Payoff—Quiz
(10) Swap Shop—Renaire
(12) Grady & Hurst Show

3:15 (10) Valentine's Day—Variety

3:30 (3) (8) It Pays to Be Married
(10) (61) Bob Crosby—Music
Paula Kelly does "Love and Marriage."

4:00 (3) (8) Date with Life—Serial
(10) The Brighter Day—Serial
Max wonders about Donald's confinement.

4:15 (3) First Love—Serial
(8) (10) (61) Secret Storm-Serial

4:30 (3) World of Mr. Sweeney
Tom and Cicero are in trouble.
(8) (10) On Your Account

4:45 (3) Modern Romances
Violence follows Hester's announcement.

5:00 (3) (8) Pinky Lee Show—Kids
(6) (61) Mickey Mouse Club
(10) Roy Rogers—Gene Autry
"Ridin' on a Rainbow." A small girl is involved in a bank hold-up. Mary Lee.

5:30 (3) (8) Howdy Doody—Kids
COLOR Howdy discovers a stowaway aboard the space fish.

EVENING

6:00 (3) Fun House—Pete Boyle
(6) NEWS—Frank Hall
(8) Film Feature—Western
Covered Wagon Theater: "Cavalcade of the West." Hoot Gibson stars.
(10) The Adventurer—Action

12 **MOVIE—Drama**
First Show: "Today I Hang." A crook frames his partner. Mono Borrie.

6:10 6 Weather—Francis Davis

6:15 6 Gene Autry—Western
"The Posse." Gene helps one of his friends out by "looning" the man his ranch for a while. Pat Buttram is featured.

6:20 10 NEWS—John Facenda

6:25 10 Earl Selby and Mr. Fixit

6:30 3 MOVIE—Drama
Award Theater "The Hunted." (1948) A detective is forced to send his sweetheart to jail. Preston Foster and Belita are the stars.

8 **SPORTS, WEATHER, NEWS**

10 **Patti Page—Songs**
"Walking My Baby Back Home"
.....Patti & Group
"Until the Real Thing Comes Along"
..... Patti
"Tain't What You Do".....Group

6:45 6 Range Rider—Western
"Gun Slinger in Paradise." The murder of the O'Neals reveals a plot to gain an inheritance. Jock Mahoney.

10 **NEWS—Douglas Edwards**

6:55 12 NEWS—Hal Woodard

7:00 8 PRIVATE SECRETARY
"Whistler's Daughter." Susie is embarrassed when she develops a twitch in her eye. Seems most gentlemen think she's winking at them. Ann Sothern, Don Porter, Ann Tyrrell. (Film)

10 **WILD BILL HICKOK**

12 **PRO FOOTBALL-Highlights**

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7:15 6 POLITICAL TALK—Dem.
Mayoralty candidate Richardson Dilworth is the speaker.

7:25 3 NEWS—Taylor Grant

7:30 3 8 DINAH SHORE—Songs
Dinah sings "Love Is a Many-splendored Thing" and joins the Skylarks for "I Want You to Be My Baby."

6 57 **WARNER BROTHERS**
"Cheyenne." A herd of cattle is stolen from a wagon train last en route to the cavalry post. Cheyenne and Smitty set out for the nearest town and the desperadoes they believe did the rustling. Gig Young is host of the "behind the cameras" segment. Clint Walker, I.Q. Jones, Adelle August, Ray Teal, David Albert. (Film)

10 **TO BE ANNOUNCED**

12 **MOVIE—Western**
Evening Playhouse: "Law of the Timber." Marjorie Reynolds.

7:45 3 8 NEWS—Swayze

8:00 3 8 MARTHA RAYE
Martha's here again, closely followed by ever faithful Rocky Graziano. Her guest is Douglas Fairbanks, Jr., who sings and dances.

10 61 **NAVY LOG—Adventure**
"Name Is the Sailor." A sailor has fallen desperately in love with the girl who has been his unseen pen pal during the war. As soon as he returns home, he goes to visit her. But for some reason she refuses to see him. Joey McAdams: Wright King, Jaan: Toni Gerry, Vic Meneke: Phillip Pine, Chaplain: Alan Dexter, Norm: Joseph Turkel. (Film)

8:30 6 WYATT EARP—Adventure
"The Man Who Lied." Marshal Earp finds himself the target of a gunman in need of cash when outlaws put a price on his head. Hugh O'Brian, Rick Vallin, House Peters, Jr., Don Haggerty, Doug Fawley. (Film) *One of the Earps warks for* TV GUIDE. *See review of this show on p. 18.*

10 61 **YOU'LL NEVER GET RICH**
"The Horse." At a country fair, Bilka and buddies buy an ailing race horse for "a song." They've got fancy plans for the nag, but they soon learn that the trail to

Churchill Downs is long and hard. (Film)

Cast

Sgt. Bilko ..... Phil Silvers
Cpl. Barbella ..... Harvey Lembeck
Cpl. Henshaw ..... Allan Melvin
Sgt. Sowici ..... Harry Clark

(12) HARNESS RACING—Del.

9:00 (3) (8) FIRESIDE THEATER

Hostess Jane Wyman introduces Peter Lawford and Marguerite Chapman in "Stephen and Publius Cyrus." A young man believed killed in an airplane crash returns after several years in Syria. He finds modern ideas on life and love are quite different from those he learned in the far-off land. (Film)

Cast

Stephen ..... Peter Lawford
Janet ..... Marguerite Chapman
Lois ..... Doris Lloyd
Philip ..... Larry Keating
Henry ..... Charles Lane
Mary Ellen ..... Felicia Farr

(6) DANNY THOMAS—Comedy

"Rusty Gets a Job" when Danny suggests this method of supplementing his allowance. But the new paper route takes up so much time that Danny begins to miss his son's company. Jean Hagen plays Danny's wife, and Rusty Hamer and Sherry Jackson play the children. (Film)

(10) (61) MEET MILLIE—Comedy

(12) INSPECTOR MARK SABER

"Lost Face." A photograph provides a murder suspect with an alibi.

9:30 (3) (8) CIRCLE THEATER

"Lost: $2,000,000,000—Diary of Diane." Irve Tunick has written an "actual" based on the most severe hurricane to hit the eastern seaboard this season. Based on fact, the drama tells of the hurricane and those it affected. We see "Diane" through the eyes of a Washington meteorologist and a hard-hit family in flood-torn Winsted, Conn. Meteorologist: Jason Robards, Sebastiano: Silvio Minciotti, Josefina: Augusta Merighi, Tony: Harold Stone, Reporter: Peter Turgeon.

(6) CAVALCADE THEATER

"Six Hours to Deodline." John McIntyre stars as the managing editor of a small-town newspoper who is faced with a difficult problem. From behind the Iron Curtain comes the news that the daughter of a respected college professor has mode unflattering remarks about her former home town. The story is a big one, but is it worth jeopardizing the position of the girl's father? (Film)

(10) (61) RED SKELTON—Comedy

COLOR With his guest, comedienne Nancy Walker, Red reminisces about his recent visit to New York. He conducts tourist-tours of the Empire State Building, Tiffany's and the Stork Club. In a sketch Red appears as both Phillip, a member of high society, and Joe, his tenement-dwelling next-door neighbor. Skelton also does a parody of big-money giveaway shows. (Hollywood)

(12) EAGLES NEST—Sports

10:00 (6) PARIS PRECINCT—Drama

"A Thief Gets Robbed." A thief steals test tubes containing deadly bubonic plague germs. Louis Jourdan. (Film)

(10) (61) $64,000 QUESTION

Attention Internal Revenue Bureau: As of the 17th show, contestants have won $256,584 in cash and one luxury automobile. Hal March emcees.

(12) THE PENDULUM—Drama

"Let Murder Be Done." A young man kills his rich, elderly wife. Dennis Price. (Film)

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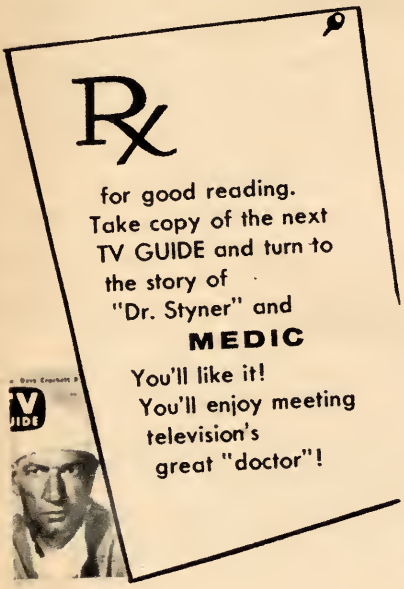
10:30 (3) MR. DISTRICT ATTORNEY
In trying to save a policeman from a murder chorge, Mr. D.A. finds he has a wave af public hysteria to cambat. (Film)

(6) MOVIE—Drama
Stage S: "The Torch." A rebel captures a certain tawn during Mexica's 1917 revalutian. Poulette Goddard.

(8) LINEUP—Drama
RETURN A potrolman on his beat is shot ond killed by robbers loating o televisian worehouse. Insp. Grebb and Lt. Guthrie are without a lead an the cose until they receive unexpected information.

(10) (61) MY FAVORITE HUSBAND
Liz ond George Caoper celebrate their sixth onniversary by returning ta the scene af their honeymoon. But their ottempt to recapture the bliss af newlyweds runs into o snag. Borry Nelsan and Vonessa Brown star as the Coapers. Alix Talton and Don Tabin ore seen as Myra and Oliver Shepard. (Film)



(12) WRESTLING—Baltimore
11:00 (3) NEWS—Taylor Grant
(8) NEWS
(10) NEWS—John Facenda
(12) NEWS—Hal Woodard
11:05 (12) Weather
11:10 (3) SPORTS—Jack Pyle
(10) Weather—Phil Sheridan
(12) SPORTS—Bill Phieffer
11:15 (3) Weather—Judy Lee
(8) Big Town—Drama
In the first of the new fall series Steve Wilson and the Illustrated Press stoff woge o campaign ogainst the head of a gambling empire that threatens Big Town. A new member af the cast, Steve's girl friend, Dione Walker, is ployed by Dae Avedon. Mark Stevens stars as Wilson. (Film) *Mark Stevens really hos to tae the mork these days.* *Story on page 8.*
(10) SPORTS—Jack Whitaker
(12) MOVIE—Drama
Evening Playhause: "Went the Doy Well?" An areo is invoded by oir. Leslie Bonks, Fronk Lawtan.
11:20 (3) Les Paul & Mary Ford
11:25 (3) Tonight in Philadelphia
(10) That Man McMahon
11:30 (3) Tonight—Steve Allen
Steve's guests include camedian Dan Tannen.
(10) Overseas Adventure
"Internationol Spies." A colleague af Michael Powers is kidnaped in Paris. James Daly, Francoise Prevost.
11:45 (6) Rainbow Theater—Music
(8) Tonight—Steve Allen
11:55 (6) Weather—Francis Davis
12:00 (6) NEWS—Frank Hall
(10) NEWS—John Facenda
12:05 (10) MOVIE—Drama
Late Shaw: "Bay fram Indiana." (1950) A jockey graws fond af a roce harse. Lan McCallister, Lois Butler.
12:10 (6) Weather—Francis Davis
12:15 (6) Beulah—Comedy
"Triol Separatian." Louise Beavers.
1:00 (3) Strange Experiences
1:05 (3) Thought for Tomorrow
Rev. Frederick Stevenson will speak.

MORNING

6:45 (3) Thought for Today
Rabbi Martin Katzenstein has a message.
6:50 (3) Market Reports, Weather
7:00 (3) (8) Today—Garroway
There's a shawing af sweather fashians. *Local news with Pat Landan at 7:25, 7:55 and 8:25 A.M.*
(10) (61) Morning Show
7:55 (10) Mr. and Mrs.—The Cranes
8:00 (10) NEWS AND SPORTS
8:05 (10) Mr. and Mrs.—Guests
8:30 (6) Romper Room
(10) NEWS—Bill Campbell
8:35 (10) Kiddie Korner—The Cranes
8:55 (3) Today with Mr. Rivets
(8) NEWS
9:00 (3) Let Scott Do It—Variety
(8) College of the Air
(10) Jack Valentine—Songs
9:05 (10) Chef Albert—Recipes
9:30 (6) MOVIE—Drama
Marning Theater: "The Frightened Bride." (English; 1953) A family faces the stigma of a dead man's crime. Mai Zetterling.
(8) Hymns of Faith—Music
(10) Junior Hi-Jinx—Cartoons
9:45 (8) Teaching Through TV
9:55 (10) NEWS—Gene Crane
10:00 (3) (8) Ding Dong School
(10) Garry Moore—Variety
Pantomime ..... Chaz Chase
The actress ..... Chase and cast
10:30 (3) (8) Search for Beauty
(10) Arthur Godfrey Time
10:45 (6) Wiffil Schoolhouse—Ed.
"'R' is for Reading" aimed at grades ane thraugh three. 'Science Is Fun."
11:00 (3) Home—Women's News
Arlene Francis and the staff are telecasting from Cleveland this week.
(6) Curriculum Conference-Ed.
School Sup't Dr. Allen H. Wetter speaks.
(8) The Brighter Day—Serial
11:15 (6) University of the Air—Ed.
Rider College presents "Marriage and the Family."
(8) Valiant Lady—Serial
11:30 (8) (10) (61) Strike IT Rich—Quiz
Helping Hand: Eddy Haward.
11:35 (6) University of the Air—Ed.
Glassbora State Teachers College: "The Develapment af Delaware Valley."

AFTERNOON

12:00 (3) Tennessee Ernie—Variety
Skip Farrell does "Fairy Tales."
(6) Lunchtime Theater
(8) TV Farmer—Crop Data
(10) (61) Valiant Lady—Serial
Diane calls Jaey far help. Sue Randc
(12) Music Box—Songs
12:15 (8) (10) (61) Love of Life—Serial
12:30 (3) Feather Your Nest—Quiz
A traditianal bedraam set is prize.
(6) MOVIE—Comedy
This Is Hallywaad: "Fabulaus Suzanne." Sue picks winning harses. Rudy Vallee.
(8) NEWS—Nelson Sears
(10) Search for Tomorrow

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WEDNESDAYS — 2:30 P. M.

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Philadelphia Electric Company

(12) Kiddy Show
12:40 (8) NEWS—Frank Whalen
12:45 (8) (10) The Guiding Light
1:00 (3) My Little Margie—Comedy
(8) Jack Paar Show—Variety
"If I Hod You" .....Jock Hoskell
"Love Letters" .....Jose Melis
"My Ship" .....Edith Adoms
(10) Woman's World—Features
(12) MOVIE—To Be Announced
1:30 (3) MOVIE—Drama
Hollywood Ployhouse: "Checkmote." (1954) An executive folls in love with a bollerina. Jeffrey Lynn, Angelico Hort.
(8) (10) Welcome Travelers
1:50 (6) Features for Women
2:00 (6) Robert Q. Lewis—Variety
"Give Me a Girl ond o Bond" .....Cost
(8) From the Kitchen Door
(10) Cinderella Week-end-Quiz
(12) Music Box—Songs
2:30 (3) Television Kitchen-Recipes
Florence Honford prepores New York pot roost, onions, corrots ond pototoes; Peoradise nut salod ond opple pie.
(6) Bandstand—Bob Horn
(8) Search for Tomorrow
(10) (61) House Party—Variety
(12) Jigsaw Time—Renaire
2:45 (8) Today with Kay—Features
(12) Melody Time—Music
2:55 (12) NEWS
3:00 (3) Ted Mack—Variety
It's Columbus Doy, ond Ted interviews 14-yeor-old school boy Allen Camol, a potentiol explorer who has built his own spoceship.
(8) (10) (61) The Big Payoff
(12) Grady & Hurst Show
3:30 (3) (8) It Pays to Be Married
(10) Bob Crosby—Music
The cost: "The Bible Tells Me So."
4:00 (3) (8) Date with Life—Serial
(10) The Brighter Day—Serial
Patsy ond Rondy invite Lydio to dinner.
4:15 (3) First Love—Serial
(8) (10) (61) Secret Storm-Serial
4:30 (3) World of Mr. Sweeney
Cicero leorns thot little troubles give us couroge for big ones.
(8) (10) On Your Account
4:45 (3) Modern Romances
The police question Jules.
5:00 (3) Pinky Lee Show—Kids
(6) (61) Mickey Mouse Club
The Mouseketeers: "Anything Con Hoppen:" What Am I?
(8) Slapstick Theater
(10) Roy Rogers—Gene Autry
"Song of Arizona." Gobby runs a ranch which is open to homeless boys.
5:15 (8) House Party—Variety
5:30 (3) (8) Howdy Doody—Kids
COLOR Mr. Bluster is coptured.

EVENING

6:00 (3) Fun House—Pete Boyle
(6) NEWS—Frank Hall
(8) Wild Bill Hickok—Western
(10) The Adventurer—Action
(12) MOVIE—Drama
First Show: "Picture Brides." A morrioge exists in "nome only." Alan Hole.

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WEDNESDAYS AT 6:30 P. M. WCAU-TV • CHANNEL 10

6:10 6 Weather—Francis Davis

6:15 6 Gene Autry—Western

"Devil's Brand." Gene leads a manhunt for the killer af his boss. Pat Buttram.

6:20 10 NEWS—John Facenda

6:25 10 Earl Selby and Mr. Fixit

6:30 3 MOVIE—Drama

Award Theater: "Under the Olive Tree." (Italian) A vendetta is touched off between twa men. Raf Vallane, Lucia Bose.

8 SPORTS, WEATHER, NEWS

10 SPORTS—Harry Wismer

6:45 6 Range Rider—Western

"Bad Medicine." Range Rider tangles with a graup of bank robbers.

10 NEWS—Douglas Edwards

6:55 12 NEWS—Hal Woodard

7:00 8 WATERFRONT—Drama

"Sea Bells." The skipper saves his wife's girlhaad friend fram the clutches af a man wanted by the F.B.I. Prestan Faster. (Film)

10 BADGE 714—Jack Webb

12 PANORAMA-Jack Reynolds

7:15 6 57 NEWS—John Daly

7:25 3 NEWS—Taylor Grant

7:30 3 8 EDDIE FISHER—Songs

6 57 DISNEYLAND

The entire haur tanight is devoted to Mickey Mouse. Mickey conducts a band. Mickey climbs the Alps, where he fights an angry eagle, and where Pluta splits a keg of brandy with a local St. Bernard. Mickey has an adventure in the Narth Woods with twa chipmunks. Mickey plays the rale af Jack in "Jack and the Beanstalk." Jack has the campany af Donald Duck and Goafy as they enter the land belonging ta a giant with a gigantic appetite. Sterling Hallaway narrates the beanstalk adventure. (Film) *Next week's TV GUIDE previews Disney's new praductian abaut "Davy Crackett and Mike Fink."*

10 BRAVE EAGLE—Adventure

Brave Eagle faces war against the white man when a wilful young girl refuses ta leave the Indian tribe which saved her life. Keith Larsen, Bert Wheeler, Keena Nomkeena, Kim Winana. (Film)

12 MOVIE—Drama

Evening Playhause: "Jane Eyre." A timid girl works far a maady man.

7:45 3 8 NEWS—Swayze

8:00 3 DIRECTORS' PLAYHOUSE

Rary Calhaun, Babby Driscall and Richard Crane star in "Day Is Dane." The scene is a Korean battlegraund where twa American GI's happen upan a battered ald bugle. They take turns playing it, nat realizing that the bugle will soon be respansible far the tide af a battle. (Film)

Cast

Sgt. Narris .....Rory Calhoun
Pvt. Zane .....Babby Driscoll
Archer .....Richard Crane
Carlson .....Dauglas Dick

8 10 61 GODFREY & FRIENDS

COLOR Arthur and friends Frank Parker, Janette Davis, Carmel Quinn, Tany Marvin and the McGuire Sisters entertain. Guests: singer Pat Baane and a male vacal graup, the Tappers.

Scott Paper Company presents

ROBERT YOUNG

JANE WYATT

in the

true-to-life comedy

"Father Knows Best"

Kathy tries to "undo a voodoo" when tricks from her Little Magic Kit seem to work on Bud.

8:30 p.m. Channel 3

8:30 3 FATHER KNOWS BEST

"Kothy Makes Magic" with the help of her new magic set, but soon regrets her "supernaturol powers." After costing a spell on her pet kitten, Kathy proceeds to o bigger ond better subject, her brother Bud. Robert Young, Jone Wyott, Lauren Chopin, Billy Gray, Elinor Donohue, Pete Heisser, Harry Antrim. (Film)

6 57 M-G-M PARADE-Variety

Host George Murphy presents o film sequence storring the lote Robert Benchley in "How to Troin o Dog." Murphy then takes viewers to the trophy room for o look at mosks used in the filming of "King Solomon's Mines," "The Good Eorth" ond "Mutiny on the Bounty." John Hodiak is seen in o film clip from "Trial" and Tony Mortin oppeors singing "All the Things You Are." (Film)

12 HARNESS RACING—Del.

9:00 3 8 THEATER—Drama

Rita Gam stars in "Trucks Welcome," from a story by Albert Holper. The setting is a roodside diner. A trucker's marrioge is threotened when his wife's former boy friend shows up at o time of crisis in the fomily.

Cost

Gertrude .....Rito Gam
Moc .....Jomes Gregory
Curly .....Joe Moross
Billy .....Johnny Studer

6 MASQUERADE PARTY

10 61 THE MILLIONAIRE

"Millionoire Joe Seoton." Even efficient secretory Marvin Miller con pull o boner. His lotest mistoke may keep o desperately poor white-collor worker nomed Joe Seaton from getting enough money to pay his mony debts. Anthony: Morvin Miller. Joe Seaton: Eddie Firestone. Kelly: Thomos Browne-Henry. Mrs. Adoms: Joo Sudlow. Kit: Virginia Stefon. Dr. Horris: Henry Hunter. (Film)

12 COLLEGE FOOTBALL GAME

9:30 6 PENNY TO A MILLION

10 61 I'VE GOT A SECRET

Kuklo, Fran ond Ollie are here to tontolize the ponel. Gorry Moore is in charge of the proceedings.

12 MOVIE—Drama

Evening Ployhouse: "The Outsider." (English) A doctor's doughter is o cripple. George Sonders, Mory Moguire.

10:00 3 8 THIS IS YOUR LIFE

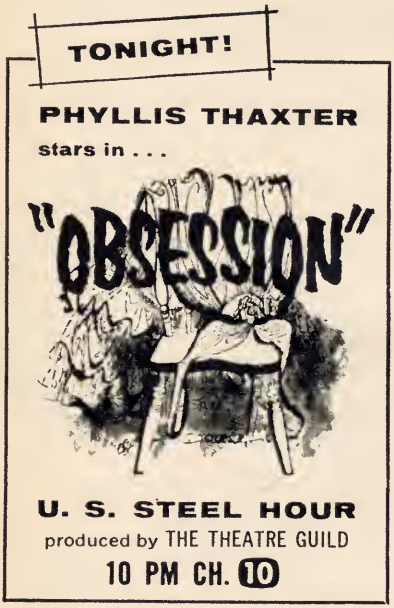
6 61 BOXING—Florida

Rolph "Tiger" Jones, Yonkers, N.Y., vs. Al Andrews, Superior, Wis., middleweights, 10 rounds. Russ Hodges reports from Miomi, Flo.

	Roting	Bouts	W	L	D	KO's
Jones	Unroted	51	34	14	3	10
Andrews	Unroted	51	35	14	2	4

Not only do these men have similor records, but they hove similor styles. Both throw o lot of leother, but neither hos o potent knockout punch. Jones recently defeoted Chris Christensen; Andrews lost o tough decision to the highly roted Gene Fullmer.

Compiled by Nat Fleischer (The Ring)



10 U.S. STEEL HOUR—Drama

Phyllis Thaxter stars in "Obsession." A young wife feels so insecure with her family that she tries to be secretive about many of her actions. She's currently making a dress up in the attic of her home. Wearing this gown, she hopes to be able to overcome her feeling of inadequacy. Play is by Ernest Prendrell.

Cast

Judith .....Phyllis Thaxter
Helen .....Neva Patterson
Mr. Lawrence .....Tom Flatley Reynolds
Mrs. Lawrence .....Kathleen Comegys
Mr. Fred .....Danny Ocko
Miss Sheppard .....Eileen Burns
Mr. Garnet .....William Lee
Martin .....Charles Lee Saari
Mr. Blum .....Henry Barnard

There's a story on costume changes, p. 16.

10:30 3 FABIAN OF SCOTLAND YD.

"4 A.M. Phone Call." A popular actress is threatened by phone, so Fabian has the actress do some off-stage acting. Bruce Seton stars. (Film)

8 MR. DISTRICT ATTORNEY

A street photographer's picture of a murder about to happen launches Mr. D.A. into adventure. David Brian stars. (Film)

12 BETTER LIVING THEATER

10:45 6 SPORTS—Tom Rodgers

11:00 3 NEWS—Taylor Grant

6 Edward Arnold—Drama

"Winners Never Lose." After a bookie recovers from a heart attack, he puts his winnings to unusual use. Pat O'Brien, Ruth Hussey.

8 NEWS

10 NEWS—John Facenda

12 NEWS—Hal Woodard

11:05 12 Weather

11:10 3 SPORTS—Jack Pyle

10 Weather—Phil Sheridan

12 SPORTS—Bill Phieffer

11:15 3 Weather—Judy Lee

8 Two for the Money—Quiz

For the first time this season, Herb joins orchestra leader Milton DeLugg and the band to perform a harmonica solo.

10 SPORTS—Jack Whitaker

12 MOVIE—Drama

Evening Playhouse: "Thursday's Child." (English) What are the effects of a child actress's career? Stewart Granger.

11:20 3 Les Paul & Mary Ford

11:25 3 Tonight in Philadelphia

Mike Ellis chats about the theater.

10 That Man McMahon

11:30 3 Tonight—Steve Allen

Jazz pianist Billy Taylor guests.

6 Mr. & Mrs. North—Drama

"Formula for Trouble." Pam borrows a book on weaving from the public library and finds a secret document in it. Barbara Britton and Richard Denning.

10 Stories of the Century

"Quantrill and His Raiders." Matt is assigned to obtain information about the guerilla leader who claims to be working for the Confederate Army. Jim Davis.

11:45 8 Tonight—Steve Allen

12:00 6 NEWS—Frank Hall

10 NEWS—John Facenda

12:05 10 MOVIE—Drama

Late Show: "Three for Bedroom C." (1952) To the detriment of her career, a glamorous screen star falls in love with a shy scientist. Gloria Swanson, Steve Brodie, Hans Conried.

12:10 6 Weather—Francis Davis

12:15 6 Beulah—Comedy

"Harry Builds a Den." Louise Beavers.

12:45 6 Wanted Persons

1:00 3 Strange Experiences

1:05 3 Thought for Tomorrow

The speaker is Rev. W. Carter Merbreier.

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America's Television Magazine

TV GUIDE

MORNING

6:45 (3) **Thought for Today**
Rev. Alvin Butz is today's speaker.
6:50 (3) **Market Reports, Weather**
7:00 (3) (8) **Today—Garroway**
Dave talks with Emily Kimbrough. *Local news with Pat Landon at 7:25, 7:55 and 8:25 A.M.*
(10) (61) **Morning Show**
7:55 (10) **Mr. and Mrs.—The Cranes**
8:00 (10) **NEWS AND SPORTS**
8:05 (10) **Mr. and Mrs.—Guests**
8:30 (6) **Romper Room**
(10) **NEWS—Bill Campbell**
8:35 (10) **Kiddie Korner-The Cranes**
8:55 (3) **Today with Mr. Rivets**
(8) **NEWS**
9:00 (3) **Let Scott Do It—Variety**
(8) **College of the Air**
(10) **Jack Valentine—Songs**
9:05 (10) **Chef Albert—Recipes**
9:30 (6) **MOVIE—Drama**
Morning Theater: "Fireball." (1950) An orphan feels inferior because of his size Mickey Rooney, Pat O'Brien.
(8) **Hymns of Faith—Music**
(10) **Junior Hi-Jinx—Cartoons**
9:45 (8) **Teaching Through TV**
9:55 (10) **NEWS—Gene Crane**
10:00 (3) (8) **Ding Dong School**
(10) **Garry Moore—Variety**
At-home fashions .....Gary, Denise
10:30 (3) (8) **Search for Beauty**
(10) **Arthur Godfrey Time**
10:45 (6) **Wiffil Schoolhouse—Ed.**
"Exploring the Fine Arts" is a tour of the seven lively arts with teen-agers.
11:00 (3) **Home—Women's News**
The show comes from the Public Housing Estate, Cleveland.
(8) **The Brighter Day—Serial**
11:15 (6) **University of the Air—Ed.**
Pennsylvania Military College. "Let's Make Up" deals with cosmetic chemistry.
(8) **Valiant Lady—Serial**
11:30 (8) (10) (61) **Strike It Rich—Quiz**
11:35 (6) **University of the Air—Ed.**
The University of Pennsylvania presents "The World Behind the News."

AFTERNOON

12:00 (3) **Tennessee Ernie—Variety**
Ernie and Molly Bee do "Small Fry."
(6) **Lunchtime Theater**
(8) **TV Farmer—Crop Data**
(10) (61) **Valiant Lady—Serial**
Joey comes to see Diane.
(12) **Music Box—Songs**
12:15 (8) (10) (61) **Love of Life—Serial**
12:30 (3) **Feather Your Nest—Quiz**
A modern dining room is today's prize.
(6) **MOVIE—Drama**
This Is Hollywood: "Decoy." A girl ruins the lives of several men. Jean Gillie.
(8) **NEWS—Nelson Sears**
(10) **Search for Tomorrow**
(12) **Kiddy Show**
12:40 (8) **NEWS—Frank Whalen**
12:45 (8) (10) **The Guiding Light**
1:00 (3) **My Little Margie—Comedy**
"Hooded Vern." Margie finds herself mixed up with the Federal Bureau of Investigation. Gale Storm, Charles Farrell.
(8) **Jack Paar Show—Variety**
"Love Thy Neighbor" .....Edith Adams
"The Lamp Is Low" .....Jose Melis
Slumber show .....Cast
(10) **Shop 'n' Save-Buying Tips**
(12) **MOVIE—To Be Announced**
1:30 (3) **MOVIE—Drama**
Hollywood Playhouse: "Eight Witnesses." (1954) A scientist escapes from behind the Iron Curtain. Peggy Ann Garner.
(8) (10) **Welcome Travelers**
1:50 (6) **Features for Women**
2:00 (6) (61) **Robert Q. Lewis**
"Many Splendored Thing"
.....Merv Griffin, Don Liberto
(8) **From the Kitchen Door**
(10) **Cinderella Week-end-Quiz**
(12) **MOVIE—Drama**
Matinee Theater: "Today I Hang." A crook frames his partner. Mona Barrie.
2:30 (6) **Bandstand—Bob Horn**
(8) **Search for Tomorrow**
(10) (61) **House Party—Variety**
Fashion expert Caroline Leonetti guests.
2:35 (3) **Pick Your Ideal—Fashion**
2:45 (8) **Charm Clinic—Women**

Correspondence for this department should be addressed to Regional Editor, TV GUIDE, 302 North 13th St., Phila. 7, Pa.

Some New Faces

Why can't we get some young people on TV? Milton Berle, Jimmy Durante, Martha Raye and Eddie Cantor are coasting on their names. They are run down—and so are their jokes.—*S. R. Durrett, Philadelphia.* [*How about George Gobel, Jackie Gleason, Johnny Carson?*—ED.]

Cantor

Colman

Old Favorites Missed

There seem to be very few of the former good entertainment programs on TV during the week. Shows like Ronald Colman's *Halls of Ivy,* and *Jamie.*—*Mrs. M. Thomas, Bethayres, Pa.*

Too Useful?

The Mariners (July 30 issue) are quoted as saying they outlived their usefulness on the Godfrey show. This is not true. They were becoming too useful and stealing some of the thunder.—*Name withheld on request.*

Another Precinct Reports

In your Letters to the Editor column (Aug. 20 issue) you had a letter from a lady who tuned in Tulsa, Okla. I tuned it in on Ch. 2. The call letters were KVOO.—*Fred Connor, Parkesburg, Pa.*

THURSDAY

2:50 (3) **Here's Jack Wilson**
2:55 (12) **NEWS**
3:00 (3) **Ted Mack—Variety**
Ted talks with Herbert Millard, the housekeeper at the Taft Hotel, New York City.
(8) (61) **The Big Payoff—Quiz**
(10) **Please Find—Game**
(12) **Grady & Hurst Show**
3:30 (3) (8) **It Pays to Be Married**
Our reviewer ducks the rice and reviews this quiz for knot tie-ers on poge 19.
(10) **Bob Crosby—Music**
The Modernaires sing "Yellow Rose of Texas."
4:00 (3) (8) **Date with Life—Serial**
(10) **The Brighter Day—Serial**
Grayling and Max needlessly stop to pick up Lydio.
4:15 (3) **First Love—Serial**
(8) (10) (61) **Secret Storm-Serial**
4:30 (3) **World of Mr. Sweeney**
Henrietto and Cicero almost believe they're engoged.
(8) (10) **On Your Account**
4:45 (3) **Modern Romances**
Gilbert is on triol for murder.
5:00 (3) (8) **Pinky Lee Show—Kids**
Why is Pinky Lee the fovorite target of comedions? Story in next week's TV GUIDE.
(6) (61) **Mickey Mouse Club**
Mickey Mouse cartaon: "Robber Kitten."
(10) **Roy Rogers—Gene Autry**
"Heart of the Rio Grande." Gene takes an the chare of taming o teen-age shrew.
5:30 (3) (8) **Howdy Doody—Kids**
COLOR Scuttlebutt reparts a strange sight in Doodyville Bay.

EVENING

6:00 (3) **Fun House—Pete Boyle**
(6) **NEWS—Frank Hall**
(8) **Annie Oakley—Western**
"Dude Stagecooch." Annie runs a deodly roce agoinst bath time ond brutol bondits. Gail Davis.
(10) **The Adventurer—Action**
(12) **To Be Announced**
6:10 (6) **Weather—Francis Davis**

6:15 (6) Gene Autry—Western
"Six-shooter Sweepstakes." Champion is entered in what turns out ta be a fixed race. Pat Buttram is featured.

6:20 (10) NEWS—John Facenda

6:25 (10) Earl Selby and Mr. Fixit

6:30 (3) MOVIE—Drama
Award Theater: "The Flame." (Italian) A ramantic triangle besieges a marriage. Eleanora Rossi Drago, Amedea Nazzari.

(8) SPORTS, WEATHER, NEWS

(10) Patti Page—Songs
"Crazy Rhythm" .....Patti & Group
"East af the Sun".....Patti
"What Can I Say, Dear?".....Graup

(12) Film Feature—Variety

6:45 (6) Range Rider—Western
"Western Fugitive." Range Rider disguises himself as an outlaw in arder ta learn af their activities. Jack Mahaney stars as Range Rider.

(10) NEWS—Douglas Edwards

6:55 (12) NEWS—Hal Woodard

7:00 (8) STAGE S—Drama
"Missing Heir." A wealthy man decides to leave his estate to his most deserving relative. David Opatashu.

(10) I LED THREE LIVES—Drama
Philbrick is assigned to raise money to "calanize" key industries with Reds. Richard Carlson stars. (Film)

(12) PANORAMA-Jack Reynolds

7:15 (6) POLITICAL TALK—Rep.
Mayaralty candidate Thacher Longstreth.

(8) FOOTBALL—Frank Leahy
Former Notre Dame footbaII coach Frank Leahy predicts the outcome af this week-end's faotball games. To illustrate, he shows films of last week-end's.

7:25 (3) NEWS—Taylor Grant

7:30 (3) (8) DINAH SHORE—Songs
The show salutes the show "Oklahoma!" with "Peaple Will Say We're in Love" by Dinah, and the Skylarks doing "Surrey with the Fringe an Top." Dinah ends with "The House of Blue Lights."

(6) LONE RANGER—Western
"Gold Town." The Lone Ranger and Tanta try to protect a $100,000 inheritance from a false heir. Clayton Maore. (Film)

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8:30-9:30 CHANNEL 10 61

"THIN AIR"

An advertising agency executive uses a publicity campaign in an attempt to find his missing wife.

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MARGUERITE CHAPMAN

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10 SGT. PRESTON—Adventure

Accidental deaths in a gold mine turn out to be murder. Sgt. Preston finds himself in an abandoned shaft in his search far the guilty parties. (Film)

Cast

Sgt. Prestan .....Richard Simmons
Jahn Conway .....Frank Fenton
Joe Smiley .....Rabert Sheldan
Swamp Fox .....Steven Ritch

12 MOVIE—Drama

Evening Playhouse: "Picture Brides." A marriage exists in "name only." Alan Hale, Mae Busch.

7:45 3 8 NEWS—Swayze

8:00 3 8 GROUCHO MARX

6 BISHOP SHEEN—Talk

RETURN The papular Roman Catholic clergyman, Bishap Fulton J. Sheen, returns with another series of his lively lectures on a braad range of tapics. Topic for the opener: "Has Russia Really Changed?"

10 BOB CUMMINGS SHOW

"Too Many Caoks." Bab and Chuck prepare ta enjay themselves when Margaret gaes away far a vacatian. Na such luck, however, since Margaret has alerted all her friends and neighbors and they all rush to care for the "helpless males." (Film)

Cast

Bob .....Bab Cummings
Schultzy .....Ann B. Davis
Chuck .....Dwayne Hickman
Mrs. Montague .....Elvia Allman
Mrs. Neemeyer .....Marjarie Bennett

LAUGHS GALORE . . . Watch tonite

THE PEOPLE'S CHOICE

Starring JACKIE COOPER
presented by
BORDEN'S
8:30 p.m. CH. 3

8:30 (3) PEOPLE'S CHOICE-Comedy

Through a flashback we learn how Sac's first meeting with Mondy almost cost him his job. The naturalist is hot an the trail af a bird he believes is in the New City area. Mandy not anly scares the bird away with a tire blawaut, but she also canvinces Soc's bass that his interests in New City are purely romantic. (Film)

Cast

Sac Miller .....Jackie Caoper
Mandy Peaples .....Patricia Breslin
Miss Larsan .....Elvia Allman
Quentin .....Peter Votrian
Dr. Baxter .....Richard Deacan

(6) STOP THE MUSIC—Game

(8) HIGHWAY PATROL-Drama

(10) (61) CLIMAX!—Drama

Robert Sterling, Pat O'Brien and Marguerite Chapman star in "Thin Air." In the middle of a gay summer vacation, the wife af an advertising executive disappears. The distraught husband tries all the tricks of the advertising trade ta find his wife, and gets involved with some natoriaus members af the underwarld. (Hollywaad) *There's mare than meets the eye in a TV drama. Please see stary an page 4.*

(12) HARNESS RACING—Del.

9:00 (3) (8) DRAGNET—Drama

Working out af rabbery division, Jae and Frank learn that a woman has been badly beaten in her hame. Neither she nor her neighbars can describe the assailant. Jack Webb, Ben Alexander. (Film)

Cast

Sgt. Joe Fridoy .....Jack Webb
Fronk Smith .....Ben Alexander
Madge Griffin .....Michael Ann Barrett
Mrs. Milo Hudsan .....Jeanne Dean

(6) STAR TONIGHT—Drama

"One Day Mare" is based an Joseph Conrad's story "Tomorrow." It's abaut an old sea captain whose son left home as a boy years before and hos never been heard from. But the old man, whatever the day, is always canvinced the son will return "tomarrow." A neighbar girl gets fed up with the old salt's story.

(12) BARN DANCE—Music

9:30 (3) (8) FORD THEATRE—Drama

"Husband." Barry Sullivan stars as a husband whose wife becames a Hallywaad star as a result of a photograph he taak. Ta escape fram being called "star's husband" he plans to apen a studio, but the Karean War changes everything. (Film)

Cast

Blaine Chandler .....Barry Sullivan
Alma Alexander .....Mala Pawers
Dr. Stanley .....Janathan Hale
Sam .....Ralph Dumke
Dr. Bartlett .....Frank Hanley

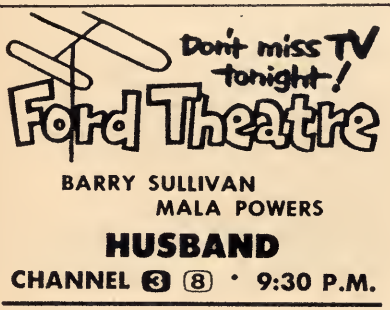
(6) DOWN YOU GO—Quiz

Dr. Bergen Evans moderates.

(10) (61) FOUR STAR PLAYH'SE

Ida Lupino stors in "The Face of Danger." An old woman, neoring her 100th birthday, recalls her romance as a young girl with a wanted outlaw. (Film)

Cantinued an page A-44.



BARRY SULLIVAN
MALA POWERS

HUSBAND

CHANNEL (3) (8) • 9:30 P.M.

Cast

Emma ..... Ida Lupino
Will Foster ..... Dick Foran
Latigo Randy ..... Paul Picerni
Uncle Lee ..... Ralph Moody
Carrie ..... Vicki Raaf
Alice ..... Helen Wallace
Johnson ..... William Schallert
Caller ..... Sherman Sanders

10:00 (3) (8) VIDEO THEATER-Drama
Host Otto Kruger introduces the TV adaptation of the 1951 crime movie, "The Two Dollar Bettor." Because of a lucky two-dollar bet, a respectable businessman finds himself involved in the nefarious schemes of a bookie and his girl friend. (Hollywood)

(6) POLITICAL TALK—Dem.
(10) (61) JOHNNY CARSON
(12) THE UNEXPECTED—Drama
"The Hitchhiker Was a Lady." A truck driver is implicated in a murder. (Film)

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10:30 (6) MOVIE—Mystery
Mystery Hour: "Johnny on the Spot." A man seeks revenge for being framed. Hugh McDermott, Elspeth Gray.
(10) DEATH VALLEY DAYS
"Reno." The details of the christening of Reno, Nevada are dramatized. (Film)
(12) HARNESS RACING—Del.
11:00 (3) NEWS—Taylor Grant
(8) NEWS
(10) NEWS—John Facenda
(12) NEWS—Hal Woodard
11:05 (12) Weather
11:10 (3) SPORTS—Jack Pyle
(8) NEWS
(10) Weather—Phil Sheridan
(12) SPORTS—Bill Phieffer
11:15 (3) Weather—Judy Lee
(8) Johnny Carson Show
(10) SPORTS—Jack Whitaker
(12) MOVIE—Drama
Evening Playhouse: "Intrigue in Paris." The Gestapo and a woman spy match wits. Lola Lane, Noel Madison.
11:20 (3) Les Paul & Mary Ford
11:25 (3) Tonight in Philadelphia
(10) Political Talk—Republican
Mayoralty candidate Thacher Longstreth.
11:30 (3) Tonight—Steve Allen
Steve's guests tonight include actor Eddie Bracken.
11:35 (10) Sherlock Holmes-Mystery
"Greystone Inscription." A brilliant young scholar disappears while searching a manor for a lost treasure. Ronald Howard stars.
11:40 (6) Rainbow Theater—Music
11:45 (8) Tonight—Steve Allen
12:00 (6) NEWS—Frank Hall
12:05 (10) NEWS—John Facenda
12:10 (6) Weather—Francis Davis
(10) MOVIE—Western
Late Show: "Rogue River." (1950) Gold is stolen by outlaws. Rory Calhoun.
12:15 (6) Beulah—Comedy
Louise Beavers stars in "Beulah and the Jalopy."
1:00 (3) Strange Experiences
1:05 (3) Thought for Tomorrow
Rev. Roger Horton gives tonight's talk.

MORNING

6:45 (3) Thought for Today
Rev. J. Poul Weotherley speoks todoy.
6:50 (3) Market Reports, Weather
7:00 (3) (8) Today—Garroway
Locol news with Pot London ot 7:25, 7:55 ond 8:25 A.M.
(10) (61) Morning Show
7:55 (10) Mr. and Mrs.—The Cranes
8:00 (10) NEWS AND SPORTS
8:05 (10) Mr. and Mrs.—Guests
8:30 (6) Romper Room
(10) NEWS—Bill Campbell
8:35 (10) Kiddie Korner-The Cranes
8:55 (3) Today with Mr. Rivets
(8) NEWS
9:00 (3) Let Scott Do It—Variety
(8) College of the Air
(10) Jack Valentine—Songs
9:05 (10) Chef Albert—Recipes
9:30 (6) MOVIE—Mystery
Morning Theoter: 'The Corpse Vonishes." A scientist tries to keep his elderly wife perpetuolly young. Belo Lugosi.
(8) Hymns of Faith—Music
(10) Junior Hi-Jinx—Cartoons
9:45 (8) Spotlight on the Stars
9:55 (10) NEWS—Gene Crane
10:00 (3) (8) Ding Dong School
(10) Garry Moore—Variety
Singer .....Moureen Arthur, St. Louis Double identity .....Zippy the chimp
10:30 (3) (8) Search for Beauty
10:45 (6) Wiffil Schoolhouse—Ed.
"Teen-age Question Box" is o discussion of vorious teen-age problems.
11:00 (3) Home—Women's News
The show comes from Clevelond. Shopping center .....Kit Kinne Clevelond os o fomily city..High Downs
(8) The Brighter Day—Serial
11:15 (6) University of the Air—Ed.
The Philadelphia College of Pharmacy & Science: "Look to Your Heolth."
(8) Valiant Lady—Serial
11:30 (8) (10) (61) Strike It Rich—Quiz
11:35 (6) University of the Air—Ed.
"Greek Dramo," by Temple University.

AFTERNOON

12:00 (3) Tennessee Ernie—Variety
Doris Drew sings "Someone You Love."
(6) Lunchtime Theater
(8) TV Farmer—Crop Data
(10) (61) Valiant Lady—Serial
Helen goes to New York to find Dione.
(12) Music Box—Songs
12:15 (8) (10) (61) Love of Life—Serial
12:30 (3) Feather Your Nest—Quiz
A French provinciol bedroom set is prize.
(6) MOVIE—Comedy
This Is Hollywood: "Mr. Peek-A-Boo." (French; 1951) A mon ocquires the power to wolk through walls. Joon Greenwood ond Bourvil stor.
(8) NEWS—Nelson Sears
(10) Search for Tomorrow
(12) Kiddy Show
12:40 (8) NEWS—Frank Whalen
12:45 (8) (10) The Guiding Light
1:00 (3) My Little Margie—Comedy
"The Indions." Gale Storm, Chos. Forrell.
(8) Jack Paar Show—Variety
Bollodeer Burl Ives sings folk songs.
(10) Homemaker's Matinee
"Desert Story." A beoutiful society girl is ordered by the judge to core for o brood of motherless tots. Jon Sterling.
(12) MOVIE—To Be Announced
1:30 (3) MOVIE—Musical
Hollywood Ployhouse: "Night Cob." (Itolian) A toxi driver tries to break into show business. Beniamino Gigli.
(8) (10) Welcome Travelers
1:50 (6) Features for Women
2:00 (6) (61) Robert Q. Lewis
"It's o Lovely Doy Tomorrow" ..Eorl, Lois
(8) From the Kitchen Door
(10) Cinderella Week-end-Quiz
(12) Music Box—Songs
2:30 (6) Bandstand—Bob Horn
(8) Search for Tomorrow
(10) (61) House Party—Variety
Singer Jill Corey visits.
(12) Jigsaw Time—Renoire
2:45 (8) Today with Kay—Features
(12) Melody Time—Music

2:50 (3) **Here's Jack Wilson**
2:55 (12) **NEWS**
3:00 (3) **Ted Mack—Variety**
(8) (10) (61) **The Big Payoff**
(12) **Grady & Hurst Show**
3:30 (3) (8) **It Pays to Be Married**
(10) **Bob Crosby—Music**
Dick Contina does an accordion solo.
4:00 (3) (8) **Date with Life—Serial**
(10) **The Brighter Day—Serial**
Max demands a medical report on Danald.
4:15 (3) **First Love—Serial**
(8) (10) (61) **Secret Storm-Serial**
4:30 (3) **World of Mr. Sweeney**
Marge learns it's folly to try ta conceal your age. Helen Wagner.
(8) (10) **On Your Account**
4:45 (3) **Modern Romances**
Jules finds vital evidence in the murder.
5:00 (3) **Pinky Lee Show—Kids**
(6) (61) **Mickey Mouse Club**
Magician Chris Fair; Hall Johnsan chair.
(8) **Slapstick Theater**
(10) **Roy Rogers—Gene Autry**
"Hands Across the Border." Roy saves a a generation-old horse-riding business.
5:15 (8) **House Party—Variety**
5:30 (3) (8) **Howdy Doody—Kids**
COLOR Hawdy and Mambo take a trip in a submarine.

EVENING

6:00 (3) **Fun House—Pete Boyle**
(6) **NEWS—Frank Hall**
(8) **Film Feature—Western**
Covered Wagon Theater: "Deadline."
(10) **The Adventurer—Action**
(12) **MOVIE—Drama**
First Shaw: "Thursday's Child." (English) What are the effects of a child actress's career? Stewart Granger.
6:10 (6) **Weather—Francis Davis**
6:15 (6) **Gene Autry—Western**
"Poisoned Waterhale." Gene tries to find the culprit who poisaned a waterhale. Pat Buttram.
6:20 (10) **NEWS—John Facenda**
6:25 (10) **Earl Selby and Mr. Fixit**
6:30 (3) **MOVIE—Western**
Six Gun Cinema: "Hands Acrass the Rockies." William Elliatt stars.
(8) **SPORTS, WEATHER, NEWS**
(10) **Football—Frank Leahy**
Former Natre Dame coach Leahy has predictians af the autcames af this week-end's games. Ta illustrate, he shows film clips of thase af last week-end. National games he'll farecast include Colgate vs. Princetan, Navy vs. Penn State and Columbia vs. Harvard.
6:45 (6) **Range Rider—Western**
"Pack Rat." A "pack rat" helps Range Rider discover a murderer. Jack Mahaney stars.
(10) **NEWS—Douglas Edwards**
6:55 (12) **NEWS—Hal Woodard**
7:00 (8) **OZZIE AND HARRIET**
See 8 P.M. (6) *listing for details.*
(10) **BOSTON BLACKIE—Drama**
Faraday is finally farced ta jail Bastan Blackie ta keep him fram being murdered. Kent Taylar stars as Bastan Blackie. (Film)
(12) **SPORTS—George Munger**
7:15 (6) (57) **NEWS—John Daly**
(12) **PANORAMA-Jack Reynolds**
7:25 (3) **NEWS—Taylor Grant**
7:30 (3) **POLITICAL TALK—Dem.**
Mayor Joseph S. Clark speaks tonight.
(6) **RIN TIN TIN—Drama**
"The White Buffala." The son of an Indian chief invites Rusty and Rinty an a buffalo hunt. While hunting, the party is surrounded by a band of white men who are trespassing an the Indian land. Lee Aaker, James Brawn, Narman Fredric, Hal Happer, Leo Gardon. (Film)
(8) **EDDIE FISHER—Songs**
(10) **ANNIE OAKLEY—Western**
"Annie and the Texas Sandman." Two angry brothers threaten ta destroy the life af a refarmed man. Gail Davis. (Film)
(12) **MOVIE—Drama**
Evening Playhause: "Swamp Woman." A dancer meets a murderer. Ann Coria, Jack La Rue, Jay Novella.
7:45 (3) (8) **NEWS—Swayze**
8:00 (3) (8) **TRUTH, CONSEQUENCES**

6 OZZIE AND HARRIET

"An Invitation to Dinner." Ozzie and Harriet each accept different dinner invitations without the other's knowledge. (Film)

10 61 MAMA—Peggy Wood

"Dr. Nels." Nels subscribes strongly to the theory that the human body is merely a complicated machine. His professor assigns him to a case designed to shake Nels' firm beliefs. Peggy Wood, Judson Laire, Dick Van Patten, Edmon Ryan, Robin Morgan. *Postponed from last week.*

8:30 3 8 LIFE OF RILEY—Comedy

"Darling, I Am Growing Old." Riley contends that "you're only as young as you feel." To prove his point he chaperones Babs and her teen-age pals on a week-end. William Bendix, Marjorie Reynolds, Lugene Sanders. (Film)

6 57 CROSSROADS—Drama

Vincent Price stars in "Clean-up," the story of a Protestant minister who wages a one-man campaign against the vice and corruption of his city. Sally Blaine, Lloyd Corrigan, James Kirkwood. (Film)

10 61 OUR MISS BROOKS

After seven years of teaching in Madison High School, Miss Brooks leaves those hallowed halls to take up teaching in a private elementary school. The reason for the change is simple—Madison High is being razed to make way for a new highway. Believing that this is the last time she will see her old enemy, Mr. Conklin, Miss Brooks takes the opportunity to tell him off, an action she soon regrets. Miss Brooks: Eve Arden. Mr. Conklin: Gale Gordon. Mrs. Davis: Jane Morgan. Oliver Munsey: Bob Sweeney. Mrs. Nestor: Nana Bryant. (Film)

12 HARNESS RACING—Del.

9:00 3 8 BIG STORY—Drama

Host Ben Grauer introduces the "big story" of reporter Odell MacRae of the Laurel, Miss., Leader Call. A young man was shot to death as he sat in a parked car with his girl friend. Because she drove around several hours before reporting the death to police, the authorities suspect that the girl is the killer. McRae is played by Jim Boles.

6 DOLLAR A SECOND—Quiz

10 61 THE CRUSADER—Drama

"One Way Train." Aboard a train from Czechoslovakia to West Germany writer Matt Anders is accosted by security police. When they attempt to confiscate Matt's passport on false charges, he jumps the train. (Film)

Cast

Matt Anders ..... Brian Keith
Stefan ..... Robert Cornthwaite
Anna ..... Veronika Pataky
MVD Man ..... Simon Scott

12 THE HUNTER—Adventure

9:30 3 8 STAR STAGE—Drama

6 57 THE VISE—Melodrama

Donald Wolfit in "Two of a Kind." A magician trains his hands to act independently of his brain. Eventually he loses all control of them and finds himself unwillingly strangling his own wife. Karnos: Donald Wolfit, Mrs. Karnos: Hilda Fenemore, Georgina: Aleta Morrison, Betty: Eleanor Fazan.

10 PLAYHOUSE OF STARS

Keenan Wynn plays an ace reporter in "Two-bit Gangster." Newsman Bill Ottman travels to a small town to cover what appears to be a routine robbery in which a masked thief has killed an ex-con who interfered with his getaway. But his investigation reveals the ex-con in the role of a hero. (Film)

Cast

Bill Ottman ..... Keenan Wynn
Red Fischer ..... Robert Wilke
Jesse Childs ..... Addison Richards
Chief Brooks ..... Barton MacLane

12 CAMERA FOUR—Drama

10:00 3 8 BOXING—Syracuse

Ray Drake, Far Rockaway, N.Y., vs. Tony Baldoni, Wilkes Barre, Pa., middleweights, 10 rounds. Jimmy Powers reports.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Drake	Unrated	25	21	4	0	4
Baldoni	Unrated	20	16	3	1	9

Continued on page A-48.

Drake is a good marksman with his left. In his last bout he defeated Danny Giovanelli. Baldoni is a rough slugger who has won seven straight bouts.

Compiled by Nat Fleischer (The Ring)

6 ETHEL & ALBERT—Comedy

RETURN Ethel and Albert offer to take Albert's parents along with them on a trip. It's to be an anniversary gift for the old folks, but they don't seem to like the idea one bit. Peg Lynch, Alan Bunce.

10 61 LINE-UP—Drama

"The Green Case." Guthrie and Greb are on the trail of a ruthless thief who shoots his victims after robbing them. All the clues lead nowhere until the policemen get two lucky breaks. (Film)

12 POST TIME, USA

10:15 12 OPPORTUNITIES UNLIMITED

10:30 6 DAMON RUNYON THEATER

"Miama Moola." A bookie threatens his cohorts with death and destruction if they don't pay him their gambling debts. Their efforts to get the money to pay up lead to a night in a cave and the hocking of an engagement ring. Ken Murray, Allyn Joslyn, Gale Robbins. (Film)

10 61 PERSON TO PERSON

Ed Murrow first visits actor Charlton Heston and his wife Lydia, and later talks with Mr. & Mrs. Bert Bacharach. He's the men's fashion expert.

12 HARNESS RACING—Del.

10:45 3 FIGHTERS IN ACTION

Walker and Loughran do battle. (Film)

8 SPORTS—Red Barber

11:00 3 NEWS—Taylor Grant

6 Broadway Star Theater

"Thank You, Dr. Russell." A young boy is taught that money can't buy everything. Rhys Williams, Tom Cook.

8 NEWS

10 NEWS—John Facenda

12 NEWS—Hal Woodard

11:05 12 Weather

11:10 3 SPORTS—Jack Pyle

8 NEWS—Leo Kelly

10 Weather—Phil Sheridan

12 SPORTS—Bill Phieffer

11:15 3 Weather—Judy Lee

8 Damon Runyon Theater

Please see 10:30 P.M. **6** *for details.*

10 SPORTS—Jack Whitaker

12 MOVIE—Drama

Evening Playhouse: "The Outsider." (English) A doctor's daughter is a cripple. George Sanders, Mary Maguire.

11:20 3 Les Paul & Mary Ford

11:25 3 Tonight in Philadelphia

10 That Man McMahon

11:30 3 Tonight—Steve Allen

Barbara Carroll and her jazz trio guest.

6 Mr. & Mrs. North—Drama

"The Suspected." A woman throws herself in front of the Norths' car.

10 The Whistler—Mystery

"Stolen Chance." An architect stumbles onto a large sum of money lost in a bank robbery.

11:45 8 Tonight—Steve Allen

12:00 6 NEWS—Frank Hall

10 NEWS—John Facenda

12:05 10 MOVIE—Comedy

Late Shaw: "Movie Crazy." A would-be actor finds his road to success complicated by two jealous young ladies. Harold Lloyd, Constance Cummings.

12:10 6 Weather—Francis Davis

12:15 6 Beulah—Comedy

"It's All Done with Wires." Louise Beavers.

1:00 3 Tonight in Philadelphia

1:10 3 Thought for Tomorrow

Rev. John J. Lynch speaks tonight.

Stations reserve the right to make last-minute changes.

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RACINE WISCONSIN

How Gracie Gets That Way

GEORGE BURNS, WRITERS REVEAL IT ISN'T EASY

Three days a week, 9 A.M. to 3 P.M., a fellow named George Burns presides over a sort of sanity hearing. With Burns as judge (and a natty judge indeed, sports shoes polished to a high luster, a long cigar between his fingers and often a snap-brimmed cap pulled down to his ears), four writers take turns testifying as to the mental processes of one Gracie Allen. As everyone within reach of a TV set knows by now, she's batty as a coot. The problem: what to do with her.

Opinions vary. One of the writers came in one day with his recommendation jotted down in seven words: "Gracie gets a summons to jury duty." It was unanimously adopted, the necessary papers were drawn up and sentence was carried out on a Monday night over the CBS network. But it is not always so easy. In fact, Burns and his staff, trying to reach a decision, once turned the guests of

continued

Men At Work —
While Gracie Has Fun

an entire hotel into the street in nightclothes.

This was back in the days of radio, when George and the writers were given to working in hotels until 5 A.M. in the belief that fatigue promoted genius. It seems that one of the writers was hard of hearing. Burns was trying to work up a joke in which Gracie woke in the night and smelled fire, but the writer didn't get it. Exasperated, George leaned over him and shouted: "She smells fire! *Fire! Fire!*" A few minutes later the corridor outside the room filled up with firemen. A guest, *not* hard of hearing, had turned in an alarm.

"In those days," Burns says, "the script conferences were almost as funny as the show."

Today at McCadden Productions, where Burns and Allen scripts are assembled, the fireworks are mostly mental, the proceedings on the dignified side. "If you scratch," says Harvey Helm, a veteran who has been writing Burns and Allen scripts for 18 years, "everybody looks at you." The demands of TV humor, Burns believes, are so stringent that the production of 40 scripts a year is best approached with businesslike respect.

Writing for Gracie is a business that goes on seven days a week, virtually 24 hours a day. The three days a week devoted to conferences, at which a young clerk named Tommy Clapp types the script up line by line, are only the part of the iceberg that shows. The writers—Helm, Keith Fowler, Norman Paul and Willie Burns, George's brother—work on individual scenes, either at home or in the office, evenings, Saturday, Sundays and the two days a week when the show is filming.

"Any writer can write jokes," Burns observes, "but jokes that fit Gracie—that's different. Fowler," he adds, "came to work for me off the Ken Murray show and his first script had Gracie smoking cigars."

Burns and Allen returned to TV last week, after a summer of re-runs, with a script written back in the spring before the writers went on vacation—a Burnsian monument of forethought in a business that traditionally leaves everything important to the last minute. It was cut and polished between 9 A.M. and 3 P.M. on the first Monday in August when the writing staff returned. The original script, for example, had Burns standing beside the train on which he and Gracie were leaving for New York, and telling a monolog joke.

Last spring it was decided to have the engineer blow the train whistle and drown out the last line of the joke. Then George could say:

"I got to get rid of that engineer. He didn't wait for my laugh." And get back on the train.

By August that idea had paled. So Burns decided to tell a really funny joke this time and get back on the train. Lighting a fresh cigar, he told one about two men named Brown who meet in a bar and discover they live at the same address; but he discarded it midway in favor of a joke about a man who enters a bar with a talking mouse in his pocket. "No," he decided, "that's no good either, but a bar joke is what I want." For twenty minutes he puffed his cigar until he came up with the right one.

"That's it," he decided quietly.

The principal subject of these proceedings, incidentally, is never present. In the old Plaza Hotel days, while George and his writers worked through the night, Gracie was home in bed. These days, 9 A.M. to 3 P.M., except when rehearsing or filming, she can be found beside the family pool.

Which in itself is quite a comment on that sanity hearing. Who, when you come right down to it, is batty?

EYES WEARY?

TWO DROPS—QUICK RELIEF

Do you sometimes work your eyes too long at a time—till they feel utterly weary? Then, a pause for a quick two-drop bath of Murine for each eye refreshes them in seconds. Compounded of seven tested ingredients, Murine is gentle as a tear. It makes your eyes feel good!

MURINE

for your eyes

Woman At Work

Diana Lynn Wiggles In And Out Of 20 Costumes In 52 Minutes

To Diana Lynn, struggling through 20 costume changes in 52 minutes for *U.S. Steel Hour*'s "The Seventh Veil," every woman's pleasant dream of lots and lots of clothes soon became a nightmare. The quick-change routine was necessary because her life—from 14-year-old schoolgirl to famed musician and, finally, would-be suicide—was told in flashbacks. In films, cameras can be stopped for such activities, but not on a live TV show. Four wardrobe women, two make-up men and a hairdresser pitched in to aid the actress. At that, stand-ins were needed in a couple of scenes to give her time to get dressed.

. . . a wig, and she's a schoolgirl . . .

Wardrobe women strip off peignoir . . .

. . . undressing on way from set . . .

. . . and dons matching shoes . . .

. . . robe makes gown a hostess outfit . . .

. . . now a trench-coated lass . . .

. . . new hair-do for a black dress . . .

. . . time out as she's zipped up . . .

And a coat is added to alter looks again.

REVIEWS

Wyatt Earp

Besides the giveaway show craze, TV has launched another new program cycle this season with its so-called "adult Westerns." First to be offered up was ABC's *Life and Legend of Wyatt Earp*. If the others are as good, adult viewers will become as Western-conscious again as they were back in their own childhood days.

Earp's exploits as a frontier marshal were so crammed with gun-slinging action, suspense and excitement that a producer could hardly go wrong in basing a show on his life. But this series has added features that make it a winner. Hugh O'Brian is near-perfect in the title role. The scripts by author-playwright Frederick Hazlitt Brennan adhere to reality, with only an occasional foray into fiction. There is little phony romance to clutter up the action.

The show picked up Earp's life when he arrived at Ellsworth City, Kan., to start his career as a peace officer. It was there he had his first run-in with the outlaw Thompson brothers, and his innate sense of psychology in playing on the emotions of the older brother to trap the younger was excellently depicted. As Marshal Earp, O'Brian also gets plenty of chance to prove his quick-on-the-draw technique.

O'Brian is a lean, handsome actor, who might conceivably nudge Fess Parker's Davy Crockett out of his favorite position with the kids and who most certainly will appeal to women. He strikes just the right note with his portrayal, avoiding the sham heroics and adding bits of humor to lighten the taut action.

(Editor's note: Interestingly enough, Welcome Ann Earp, of TV GUIDE's St. Louis editorial department, is a distant cousin of Marshal Earp. She has made an exhaustive study of his life and says she believes the program could be more accurate, and that she thinks Earp was more "taciturn and serious" than he is depicted.)

Supporting players are good, including Alan Dinehart III, as young Bat Masterson, and Hal Baylor and Denver Pyle as the Thompsons. Producer Lou Edelman has lavished great skill and care on all production mountings, including authentic-looking sets, costumes and fine background music.

It Pays To Be Married

Take a little of almost every daytime giveaway show on TV, shake well, and you come up with something like NBC's *It Pays To Be Married.* Slanted for the housewife audience each Monday-through-Friday afternoon, the show has overtones of *The Big Payoff, Strike It Rich, On Your Account* and even the nighttime *This Is Your Life* and *You Bet Your Life.* As with most such shows, it doesn't add much luster to TV, but it does interest its quota of viewers.

On each show, emcee Bill Goodwin interviews two married couples, selected because some human-interest story is involved in their courtship or married life. These stories range from tear-jerkers (a nurse fell in love with and married her paraplegic GI patient) to comedy (a college girl spotted her ideal marching in a parade, then chased him until she corralled him). After they tell their stories, each couple gets a chance to answer a pair of questions for the usual merchandise payoff.

The questions are seldom difficult. Whichever couple answers faster gets a chance at a cash jackpot puzzler.

Goodwin is an affable, sympathetic emcee.—*R.S.*

Bill Goodwin, left, pops question to ▶ *It Pays To Be Married* contestants.

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF TV GUIDE published Weekly at Philadelphia, Pennsylvania for October 1, 1955.

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JAMES T. QUIRK
Publisher

Sworn to and subcribed before me this 20th day of September, 1955

Notary Public in the State of Pennsylvania
(Seal) SAMUEL SILVERMAN
(My commission expires February 1, 1957)

NO WONDER

THE YOUNGER SET

LOVES TV

Mother Goose certainly has had to take a back seat to Davy Crockett and other television characters in the past year. Nowhere is the impact more evident than in the realm of toys and costumes designed for the younger set. Some of the more popular outfits and accessories, available coast to coast, are, left to right: Pinky Lee get-up, with TV camera; Superman, with muscle-building set; Ramar of the Jungle, complete with gun and stuffed tiger; Gene Autry boots, vest, chaps, hat and guitar; Davy Crockett

Toys from Toy Manufacturers of the U.S.A., Inc.

dress for girls (in brown), with Annie Oakley sewing kit. Then there's the blue Annie Oakley costume, with white smoke-gun; Tinkerbell dress and Tinkerbell doll; Donald Duck outfit; Clarabell, with a *Howdy Doody* beach ball, and Dale Evans costume, with rocking horse. Many basic outfits, which will turn any little boy or girl into a reasonable facsimile of a TV idol, can be bought for about $2. It's the accessories—just as in the more adult automobile business—that run the price up.

CONFIDENTIALLY...

by Sheilah Graham

Jack Webb Will Continue As Cop; Loretta Young Wants To Act, Too

HOLLYWOOD . . . Jack Webb's decision to continue starring in the *Dragnet* series is based on the rather unfavorable reaction to his "Pete Kelly's Blues" movie. Earlier, Jack had planned to play Pete on TV and have someone else take over his *Dragnet* chores. . . . Someone suggested to Loretta Young that she could return to work sooner if she would only be hostess on her TV show, without playing roles. "It's cheating," said Loretta. "A hostess, after greeting her guests, should have fun with them."

■ *Quotes: Milton Berle, between rehearsals: "I love living in Hollywood—every once in a while the fog lifts high enough so you can see the smog." . . . Red Skelton says no more appearances on* Climax! *or any other dramatic show. "Ten days of rehearsing is too much." . . . Judy Garland: "Let's face it: I didn't care whether I did TV or not, but I sure can use that $100,000!"*

■ There's a big problem in the Bob Crosby family—over daughter Cathy's TV career. Bob wants the 17-year-old charmer to finish her schooling, but it's tough to convince her when she receives $300 for brief TV spots. Cathy is feeling her oats. The only one who can squelch her these days is cousin Gary. . . . Another TV star's child—18-year-old Jack Linkletter—has entered the University of Southern California. . . . And his sister, Dawn, 16, told me before my stint on papa Art's *House Party:* "We're all going into television. We're going to beat the Crosbys. But nothing serious until *after* college."

■ *Mickey Rooney, visiting the* Buffalo Bill, Jr. *set, told the director he would like to make a Western. Visiting fireman Dick Powell added, "I have just the title for it—'Short in the Saddle.'"*

■ The *Frontier* series required some skinny cows for a scene. After searching all over California without spotting one, the make-up department painted ribs on some fat rented cows. . . . John Lund tells me he applied for a part in *Medic* but didn't get it. Says John: "I just didn't have the right disease!"

NEXT WEEK: EARL WILSON

Seagram-Distillers Corporation, New York City.
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HOLLYWOOD Dan Jenkins reports:

Under a Government decree, Republic has agreed to release a majority of its old--and some comparatively new--features to TV. Decree was a formality, for Republic has long since released 80 percent of its pictures to the new medium. Other major studios, however, are still under suit by the Government for alleged conspiracy in withholding their films. Their argument: The resultant flood of pictures would glut the market and drive the price down to mere peanuts.

* * *

The second Ford Star Jubilee, set for Oct. 22, will star MARY MARTIN and NOEL COWARD in "Together with Music" instead of "Cafe de Paris" . . . AUSTIN GREEN, a local TV weathercaster, will play LINCOLN in a Medic episode based on LINCOLN's assassination.

* * *

There is serious talk of a new TV film series to headline MAURICE CHEVALIER, MARLENE DIETRICH and other top names. Format is the brain child of an Oscar-winning director, but is still a year or two away from realization . . . BETTY HUTTON's comeback show in the Tuesday-night-at-8 (E.T.) spot on NBC will be "Some of These Days," with SOPHIE TUCKER as a special guest star.

* * *

20th Century-Fox will veer away from its policy of remaking old pictures for its new CBS film series and use some of its top stars in original stories. Fourth show will star JOSEPH COTTEN.

* * *

BOB HOPE's six TV shows this season are costing $200,000 each, not including time charges. HOPE takes the money himself, packages the program and pays all the salaries--including his own. He will use at least one excerpt from his old TV shows in each new one, and will film two of his shows in Europe.

* * *

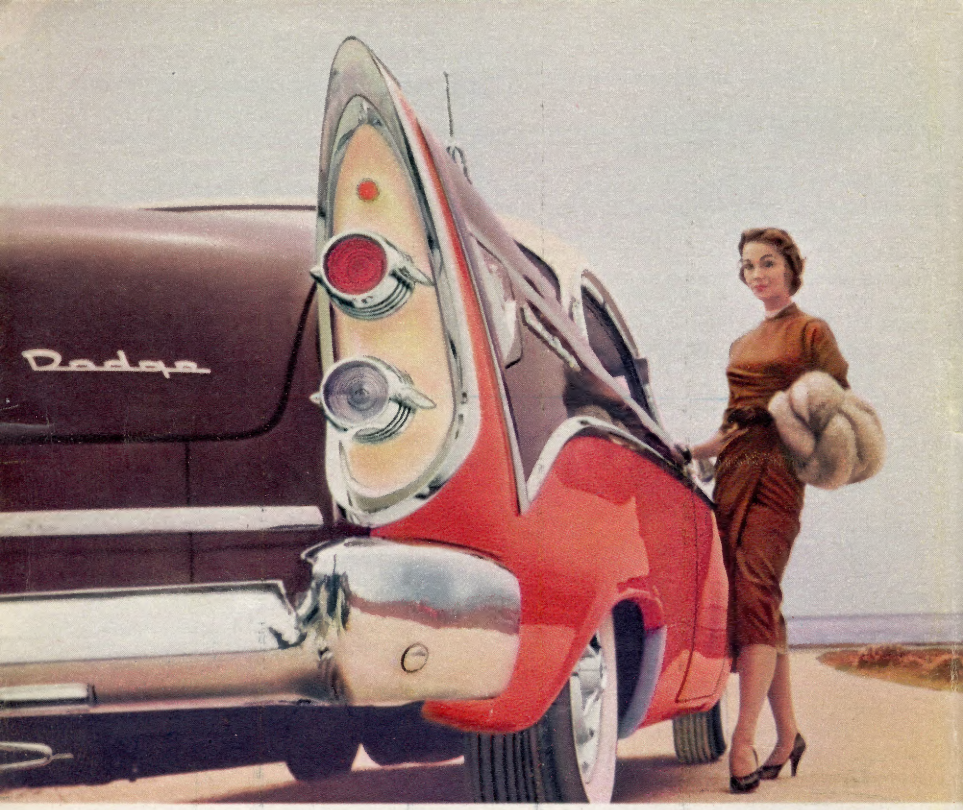
MAURICE EVANS' star roster for his Sunday Hall of Fame series on NBC includes JAMES DEAN, EVA LE GALLIENNE, ELSA LANCHESTER, JULIE HARRIS, MARTYN GREEN and DENNIS KING . . . MILTON BERLE's Nov. 29 outing will be a musical comedy with JOAN DAVIS, GORDON MacRAE and MITZI GAYNOR.

* * *

FRANK SINATRA dropped "Carousel" because the movie was being shot in two separate photographic processes, requiring him to play each scene twice. Now Fox has dropped one of the processes, leaving SINATRA holding the bag with a $10,000,000 lawsuit and a hefty salary loss . . . CBS has scheduled a 90-minute TV version of "The Caine Mutiny Court Martial" for Nov. 19.

* * *

RED SKELTON will do O. HENRY's "The Cop and the Anthem" on his Christmas show, and will do it straight . . . An upcoming JIMMY DURANTE episode, a take-off on "Oklahoma!," will be called "Pennsylvania!" Featured song: "Oh, what a miserable afternoon."



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